

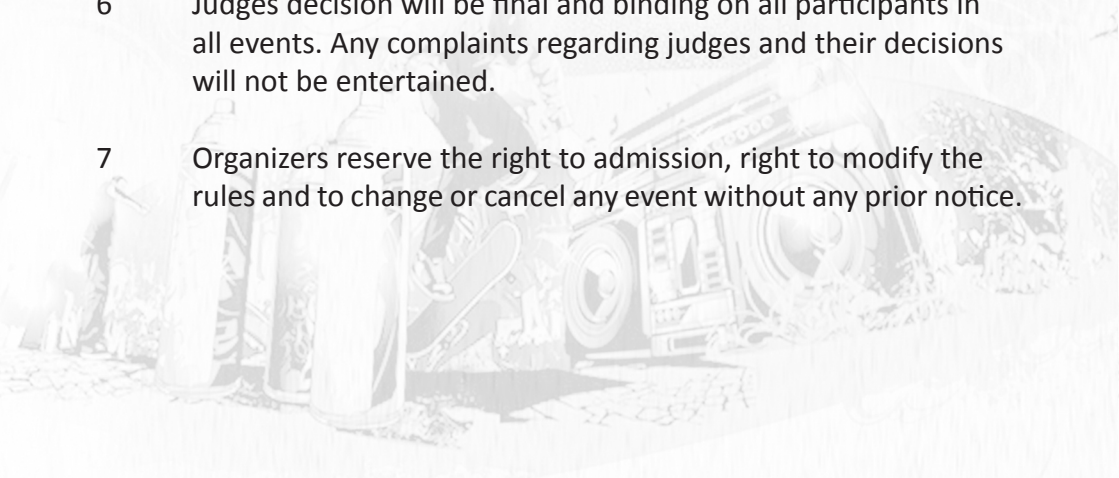


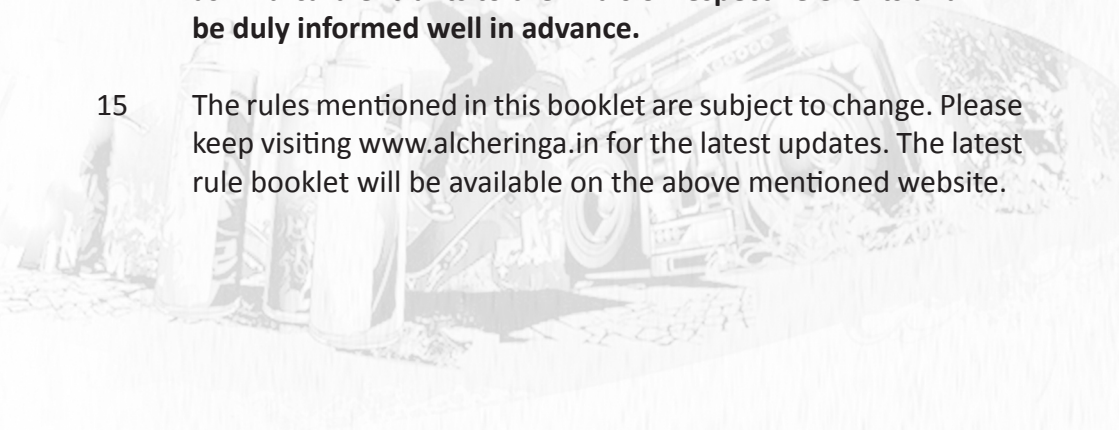
RULE BOOKLET ALCHERINGA 2012



GENERAL GUIDELINES

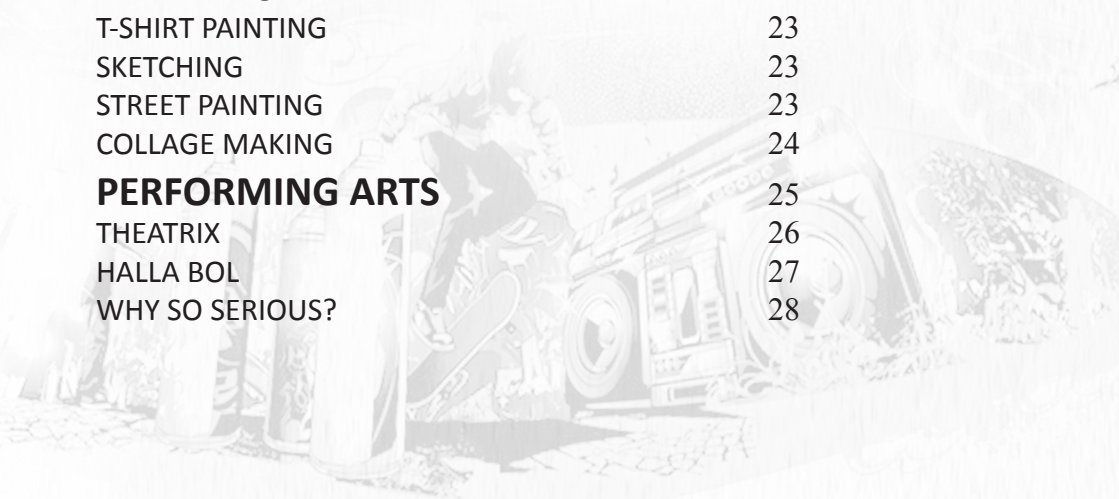
- 1 Participants are requested to report at least half an hour before each event at the event venue.
- 2 Recorded music files required in some event should be submitted to the organizer of the event at least 1 hour before the event starts in a format compatible with Windows Media Player, preferably mp3 format.
- 3 Any form of obscene, unacceptable behavior or language, vulgarity, on or off stage will lead to immediate disqualification of the team.
- 4 Any kind of damage to the stage during the performance will lead to imposition of a hefty monetary penalty on the responsible team. Any kind of damage to the infrastructure of IIT Guwahati during the entire stay will also attract a penalty.
- 5 Team Alcheringa will not be responsible for any loss or damage incurred by the team during their stay in the campus.
- 6 Judges decision will be final and binding on all participants in all events. Any complaints regarding judges and their decisions will not be entertained.
- 7 Organizers reserve the right to admission, right to modify the rules and to change or cancel any event without any prior notice.



- 8 Please notify us 5 days in advance of your scheduled arrival such that we can arrange for your travel to the campus.
- 9 Faculty will be accommodated in separate rooms.
- 10 All participants are required to carry their college identity cards or a bonafide certificate.
- 11 Consumption of alcoholic drinks and/or narcotic drugs in the campus is strictly prohibited. Participants shall not enter the campus in intoxicated state and should not possess such materials.
- 12 IIT Guwahati is strictly a no smoking zone.
- 13 Organizers decision is final in case of any complaints.
- 14 **WILD-CARD ENTRIES:**
Participants from outside the North-East have the provision of skipping prelims in all events by sending in a video of their prior performances to *events_alcheringa@iitg.ernet.in* on or before 25th December 2011, in addition to online registration for the same event. Limited number of them will be selected as wild-card entrants to the finals of respective events and will be duly informed well in advance.
- 15 The rules mentioned in this booklet are subject to change. Please keep visiting www.alcheringa.in for the latest updates. The latest rule booklet will be available on the above mentioned website.
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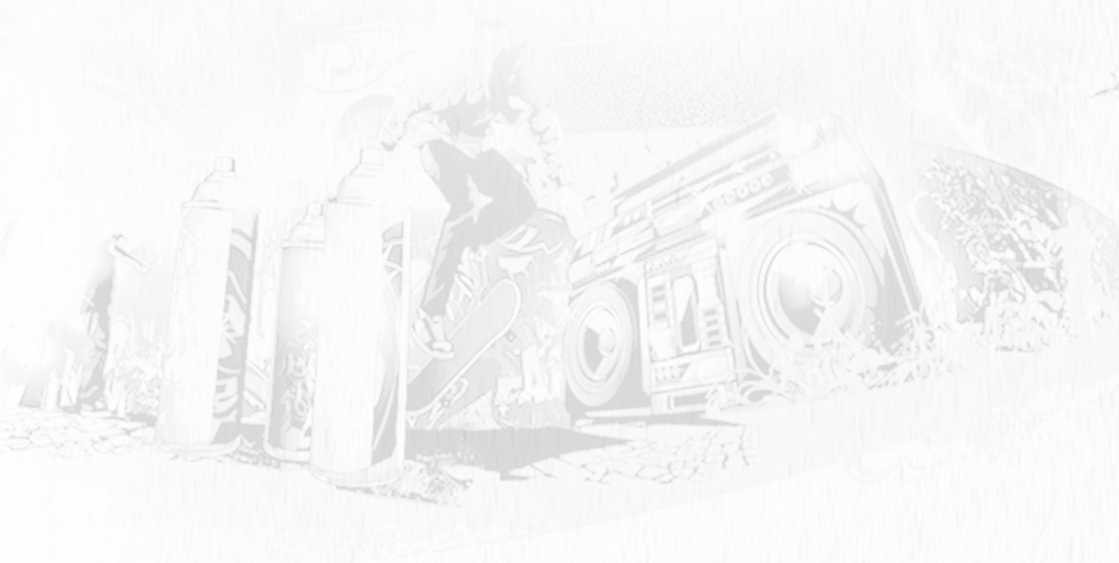
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DANCE



ELECTRIC HEELS

PRELIMS

- In prelims you are required to present a demo of your “freestyle round” (refer to finals) choreography.
- The time limit for the prelims performance is a minimum of 3 mins and a maximum of 4 mins.

FINALS

The top 5 teams selected from the prelims shall compete in two rounds (Freestyle and UV) in the finals.

Freestyle Round

- You are required to perform a dance sequence of your own choice.
- Time limit is minimum of 7mins and a maximum of 10mins.
- Marks will be awarded for innovations like props etc.
- You may perform dance under UV lights. Though not compulsory, extra points may be awarded for innovative use of UV lights, and for the timely switching on of which, a team member shall be responsible
- UV light makes white color glow; keep in mind that no other colors are clearly distinguishable.

RULES AND GUIDELINES

- Total members in a team must be at least 5 and at most 25.
- At any moment during the performance, a minimum of 5 members and a maximum of 12 should be present on-stage.
- The use of props and costumes won't be included in the judging criteria of the preliminary round.
- The music for the prelims must also be submitted separately to the organizers.
- Any pre-recorded or live music may be used during the performance.
- Please refer to the general rules and guidelines for the dance championship for all further related details.

IN-SYNC

PRELIMS

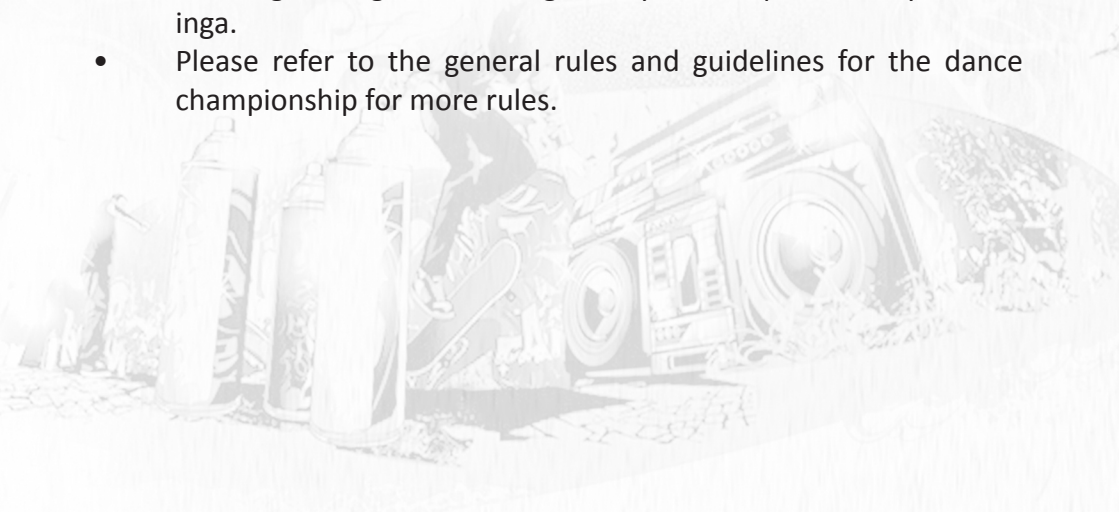
- In the preliminary round, you are required to present a dance depicting a story based on a series of songs (minimum 5) chosen by yourself.
- The time limit for the prelims performance is a minimum of 2 minutes and a maximum of 3 minutes.

FINALS

- In the finals, you will be asked to present a dance depicting a story based on a series of songs (minimum 7) chosen by yourself.
- Theme selection carries points.
- This round will be of minimum 5 mins and of maximum 7 mins.

RULES AND GUIDELINES

- Total number of members in a team should be at least 6 and at most 30.
- Also a minimum of 3 members and a maximum of 25 members are allowed at a time on - stage.
- No song editing or recording facility will be provided by Alcher- inga.
- Please refer to the general rules and guidelines for the dance championship for more rules.



TWO STEPS

The couple dance competition

ROUND 1

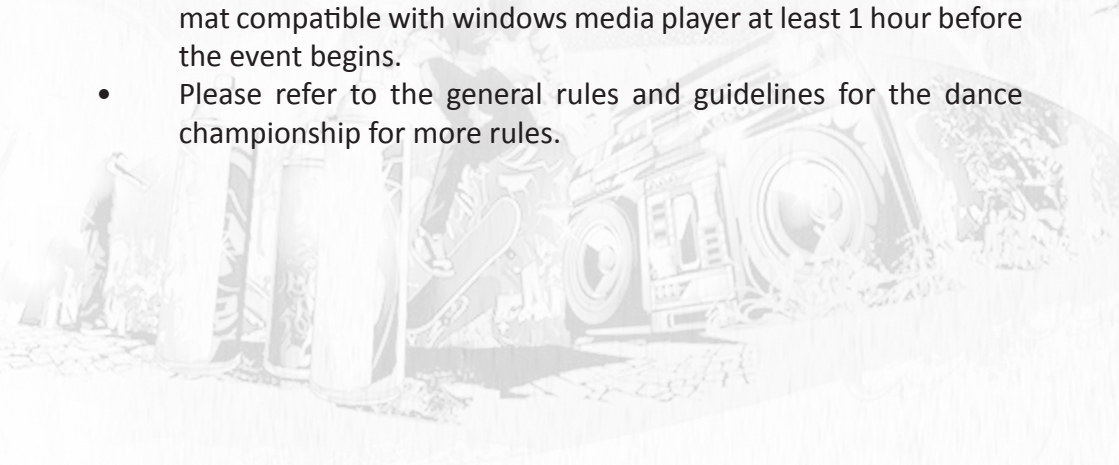
- The couple has to perform on a self-chosen song.
- The time limit is a minimum of 2 mins and a maximum of 4 mins.
- Classical dance forms will not be allowed. Participants interested in classical dance will find recluse in Alcheringa's NAVRAS, a competition dedicated exclusively to classical forms.
- Props won't be a part of the judging criteria.

ROUND 2

- 8 pairs will qualify to compete in round 2.
- In this round the couple has to perform a particular form of dance. Before the event, the team has to declare the form of dance they are going to present.
- Any kind of deviation from the dance form will result in negative marking.

GENERAL RULES AND GUIDELINES

- Two individuals, irrespective of gender can pair up to compete in this event.
- Live music is not allowed.
- The music to be used must be submitted to the organizers in a format compatible with windows media player at least 1 hour before the event begins.
- Please refer to the general rules and guidelines for the dance championship for more rules.



STEP UP

The street dance competition

Street dance has long been a blend of the hip-hop free-styling, break dance, popping, locking, B-Boying, tutting, waving, threading and other funky dance styles. The dance floor would be in an open area.

- The event consists of only 1 round with a minimum of 3 ½ mins.
- Team size should be a minimum of 4 members and a maximum of 12 members.
- Live music is not allowed. Props are allowed. However, presentations and videos are not allowed.
- The dimensions of the stage will be uploaded a month before the festival on the website (www.alcheringa.in)
- Please refer to the general rules and guidelines for the dance championship for more rules.

NAVRAS

The Indian classical solo dance competition

Principles of classical dance have often been referred to be a form of worship and meditation. Even on this Urban Odyssey, Alcheringa gives you the opportunity to fathom yourself through Classical Dance.

PRELIMS

- In the preliminary round, you are allowed to present a demonstration of your Final Round (refer to finals) choreography in a maximum of 2 mins.
- The top 10 participants selected from the prelims will compete in the finals.

FINALS

- Time limit: minimum of 2.5 mins and a maximum of 5 mins.
- Use of props is allowed. However, presentations or videos are not allowed.
- Please refer to the general rules and guidelines for the dance championship for more rules.

SO U THINK U CAN DANCE?

The Ultimate solo dance face-off

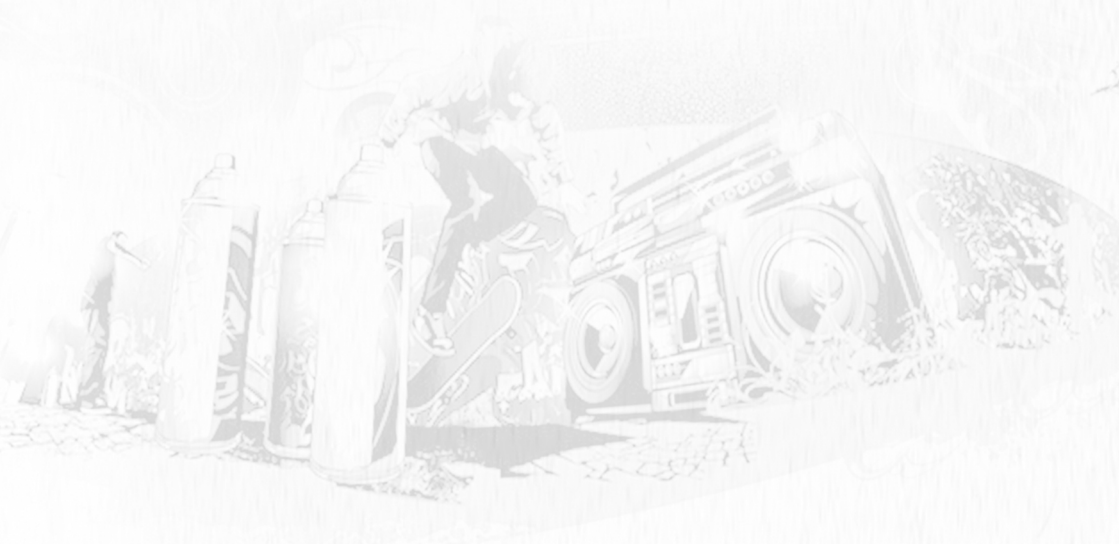
This is where we go out and find out the best impromptu dancer amidst us, in this Urban Odyssey.

PRELIMS

- Prelims will be an impromptu competition where the participants will be given songs by the organizers 15 mins before the event starts.

FINALS

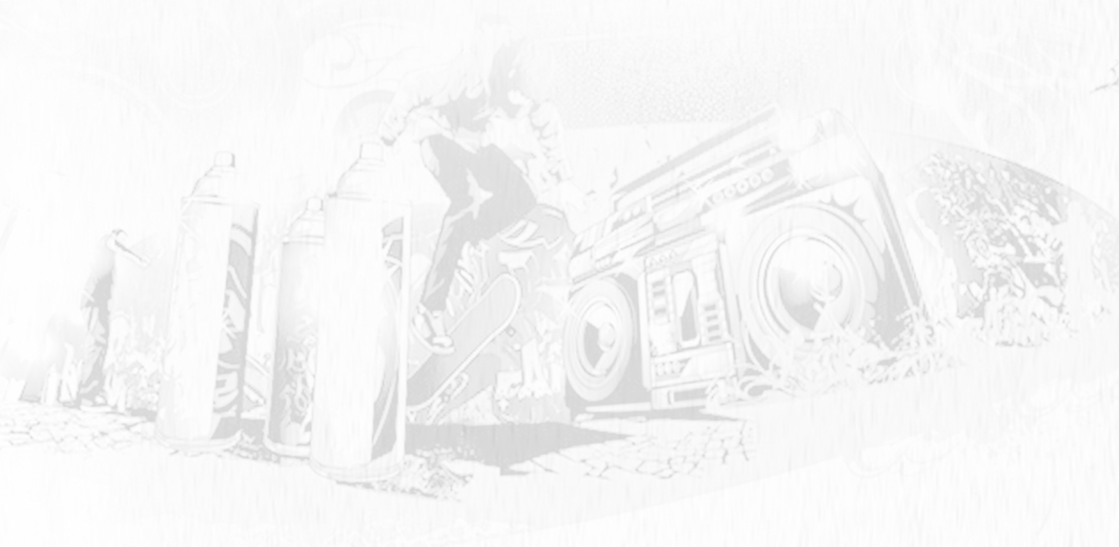
- 10 participants will then proceed to proceed to the finals.
- The finalists are free to choose songs and dance forms of their own choice.
- The time limit for the finals is minimum of 2.5 mins and a maximum of 5 mins.
- Please refer to the general rules and guidelines for the dance championship for more rules.



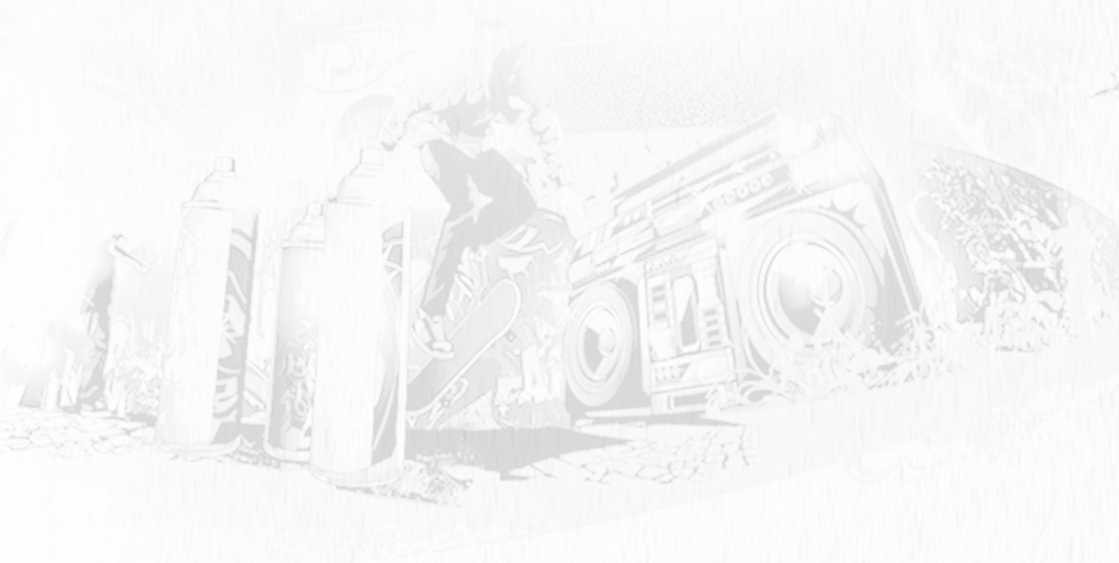
GENERAL RULES AND GUIDELINES (DANCE CHAMPIONSHIP)

- If the number of teams participating in an event, which does not have a prelims round, is quite large then the organizers can organize a prelims round before the main event to screen the participants.
- Any team not ready by the specified time will be disqualified.
- If lighting facility is to be availed, one person of the group can supervise the lighting during performance else it will be up to the lights group of the organizing team. Creativity and innovation will fetch extra marks.
- Props will have to be arranged by the participants themselves. A prop is anything which is not worn on the body as a part of the costume such as a hand-held hat, stick, ball, chair or any piece of costume that is removed during the routine. Equipments which require electricity or that we consider are hazardous (such as fire, smoke, fog devices, knives, throwing of confetti or glitter etc.) are not allowed. The props must come on with the performance and must not require extensive set up.
- Clearing of the stage within the maximum time limit is the responsibility of the team.
- The maximum time means the time taken from stage-in to stage-out. The dance floor area must be restored to the original state after the performance.
- Vulgarity in any form will not be allowed in the competition. So if the team feels any stunt could be termed as vulgar, it would be best to speak of it to the organizer before performing it on the stage.

- The music should be submitted to the organizers at least 1 hour before the start of the event. No team is allowed to bring its own CPUs. The audio format should be compatible with Windows Media Player, preferably mp3 format. A duplicate copy of the same should be maintained. No Cassettes are allowed in any dance event.
- Marks will be deducted for exceeding the time limit. One member from the team should sit with the sound technician and computer operator. (Not required for Two-steps and Step Up).
- In case of any ambiguity regarding the rules, please contact the organizers.



MUSIC



RAGA HIGH

Raga High is the Indian music band-competition at Alcheringa, where the flavours of each part of India find expression through some truly soulful music. You have to perform strictly Indian language songs as per the rules mentioned below.

GENERAL RULES

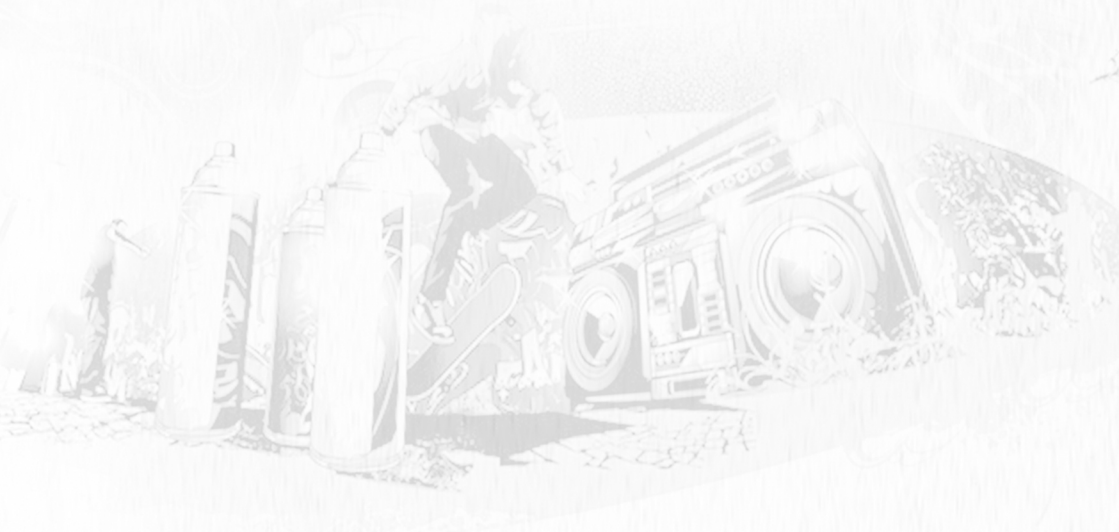
- Each band should have minimum of 3 members.

PRELIMS

- Stage setting time of 5 minutes will be given to each team.
- The team must perform only one song of minimum 3 mins and a maximum of 6 mins duration.
- Top 5 teams from prelims shall qualify for the finals.

FINALS

- Total time of 25 mins will be given to each team which will include stage set up time.
- Performance must include :
 - One original composition of at least 3 min duration.
 - One jingle of at least 45 seconds duration.



VOICE OF ALCHERINGA

Singing Contest

SELECTION ROUND

- The participant has to perform any one song of his/her own choice. The song must be in hindi or english.
- One accompanying acoustic instrument is allowed but judging will be solely on the basis of vocals.
- Any kind of pre-recorded music will not be allowed.

ELIMINATION ROUND

- From the candidates who qualify the 'Selection Round', the top 5 will be selected by a famous personality from the music industry.
- The basis of selection will be left solely to the discretion of the mentor.
- These 5 candidates will then be mentored for the Final Round by the Personality.

FINALS

- For the Finals, the contestants need to before-hand choose and prepare a song from a list of songs that will be uploaded on the Alcheringa website well in advance.
- The top 5 will perform this one song along with pre-recorded music [to be provided by the organisers] in the Karaoke format.

RHAPSODY

SOLO INSTRUMENTAL CONTEST

RULES

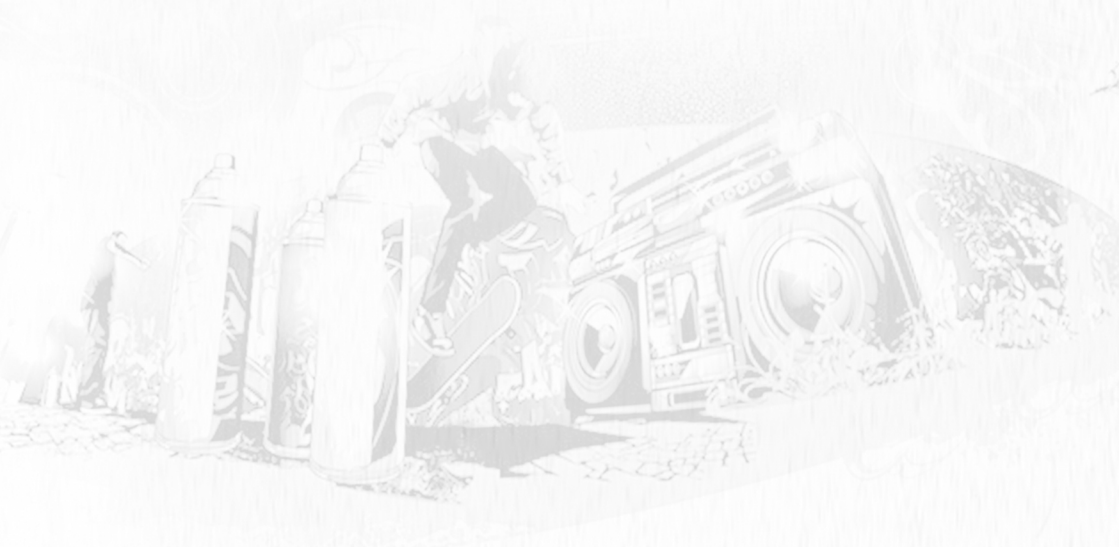
- Participants can use any instrument of their choice.
- Select instruments like acoustic guitar, standard drum kit, keyboard, etc. will be provided. Participants must confirm availability of the instruments in advance with the event organizers.

PRELIMS

- Participant will be given 2 minutes performance time and 3 minutes for setup.
- Participant can play any kind of music.

FINALS

- Top 5 performers will qualify for finale.
- Participant will get 5 minutes of performance time and a setup time of 3 minutes.



ANTAKSHARI

The musical contest

PRELIMINARY ROUND

- Each team must consist of 2 members.
- Questions will be based on Hindi movie and album songs.
- Preliminary round will comprise of two tests, namely the knowledge & the vocal ability test.

KNOWLEDGE TEST

- This is a quiz, in writing, in which general knowledge of the teams in regards to Hindi movie and album songs will be checked.
- Questions may be objective, subjective, or both.
- Teams scoring above a set cut-off in this test will qualify for the vocal ability test.

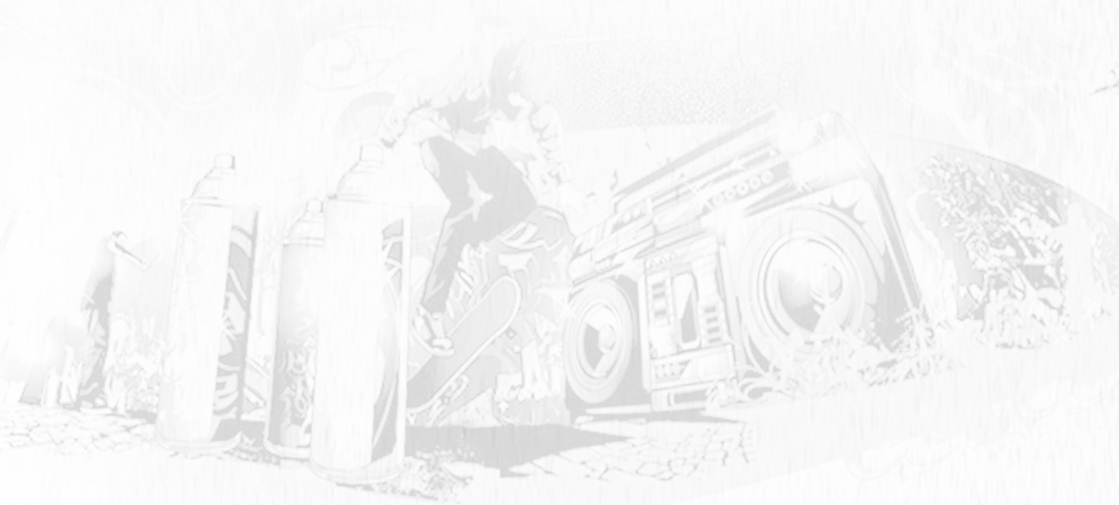
VOCAL ABILITY TEST

- This will be a test for singing where both the team members will be asked to sing a song, which they can choose from a list of 20 songs given by the organizers.

FINALS

- A fixed number of teams will be selected from the preliminary round for the final event.
- The event will consist of 7-8 rounds.
- Questions will be based on Hindi movie and album songs.
- Participants must have fair idea of particulars of popular songs.

SPORTS



5 ON 5 FOOTBALL

In our quest to drench you with euphoria, we present to you The Beautiful Game on this Urban Odyssey. The shorter version of Football is your shot at glory and a chance for you to vindicate your love for the game. Held in one of the football hotspots of the country, this 5-on-5 competition will put your mettle and skills to test unlike any other. Come, Play Beautiful.

GENERAL GUIDELINES:

- Participants may register as teams of a minimum of 5 and a maximum 7 members.
- A total of 32 teams will be registered and the selection will be based entirely on a “First Come- First Serve” basis.
- Only five players per team (including the goalkeeper) will be allowed to play at a time.
- Players will not be allowed to play barefoot. Use of normal sport shoes or football studs is allowed. We also encourage you to get your own shin guards, which are of prime importance for your safety.
- Matches will constitute of two halves of 15 minutes each with a 5 minute break in between.
- In case of a tie after 30 minutes, teams will play sudden death “golden goal” Extra Time to determine the winner over 2 halves of 5 minutes each. A draw at the end of Extra Time will be decided by a penalty shootout.
- Rolling substitutions will be allowed.
- No player can register with more than one team during the entire tournament. Also teams once knocked out will not be re-entered.
- The Off-side rule will not be followed.
- Possession of any sharp or metal object that can cause any injury during the play will directly lead to the disqualification of the team.
- The decision of the Match Referees will be binding on all issues, and will not be subject to any post match reviews.

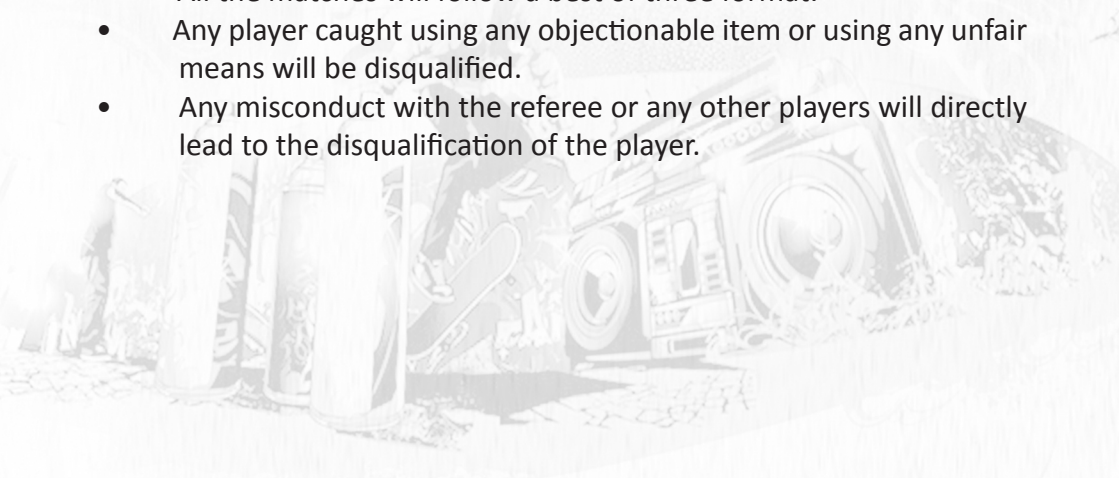
- All other rules will essentially be followed according to FIFA standards.
- The tournament director reserves the right to alter the rules and/or schedule in case of unforeseen circumstances.

ARM WRESTLING

On that Sunday evening before supper at your friends place, or on that holiday you had with your cousins, or in between classes when you had nothing better to do and sought a way to become the cynosure of the class, and before you lost your way in the winding alleys of studies, college and life, what did you do? You Arm-Wrestled! This Urban Odyssey, Alcher gives you a chance to redeem yourself and win your muscles' worth.

GENERAL GUIDELINES

- Participants can only register as individuals and not as a team.
- The tournament will follow a knockout format.
- All the rules stated by the US Arm Wrestling Association will be followed.
- All referee decisions will be final and irrefutable.
- All the matches will follow a best of three format.
- Any player caught using any objectionable item or using any unfair means will be disqualified.
- Any misconduct with the referee or any other players will directly lead to the disqualification of the player.

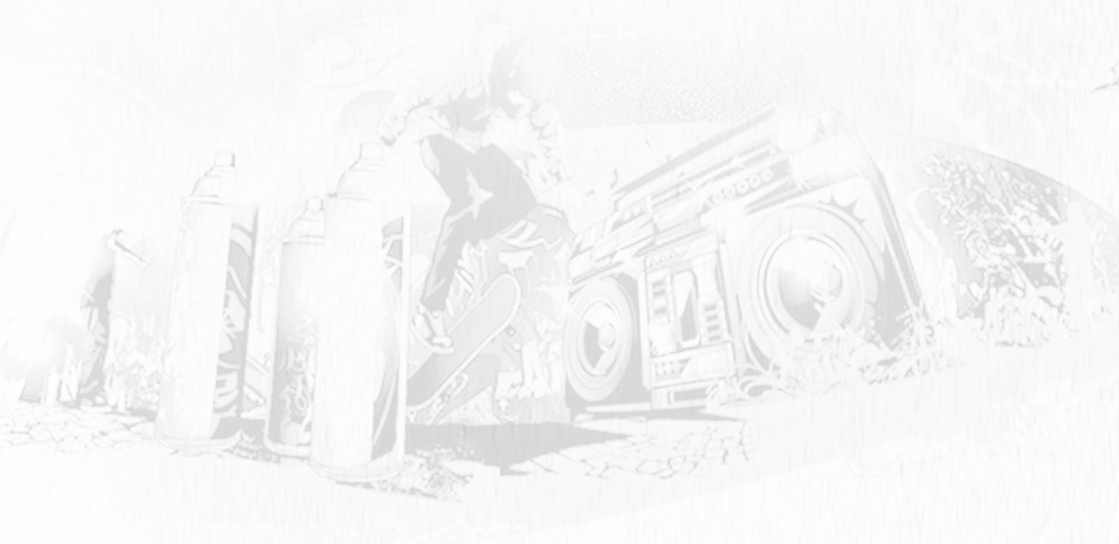


THE JOGA BONITO CHALLENGE

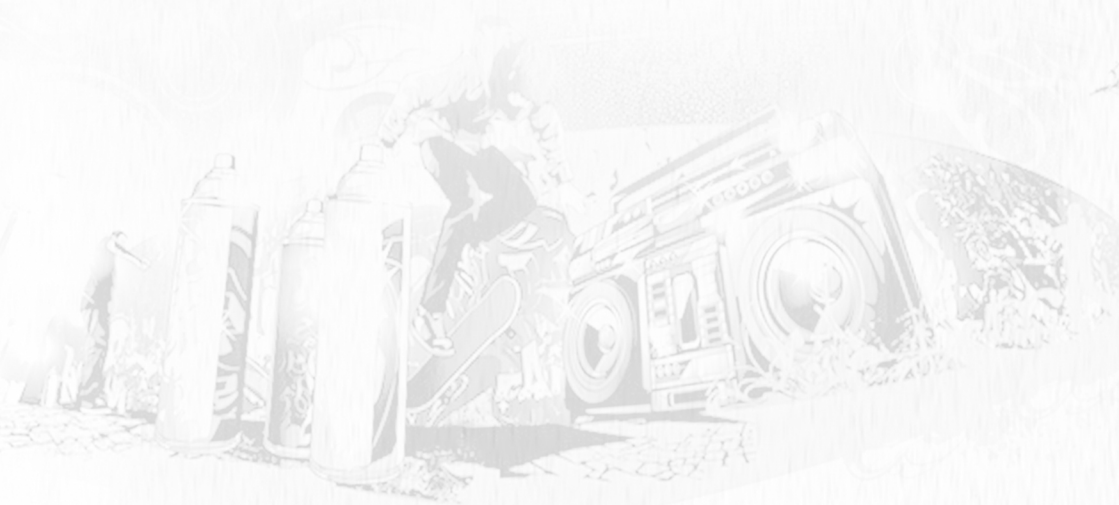
This Urban Odyssey, we go out and find the footballer out there with the best football skills. Overcome a multitude of challenges that will be set in your path, and win the crown of Alcher's Best Freestyler! The Cross-bar Challenge, Dribble and Juggle and many more forks await you on your road. This will be a comprehensive examination of your skills, accuracy and guile.

GENERAL GUIDELINES:

- Needless to say, this is an individual event. Every man for himself.
- The decision of the Field Marshal will be binding on all matters of gauging performances in individual tasks.
- Tasks will be revealed to contestants only a few hours prior to the actual competition. Surprises aplenty await you.



FINE ARTS



SHADES

Strokes of Genius (SKETCHING)

- Each team may consist of a maximum of 2 participants.
- The participants will have to make a sketch relevant to the given topic/theme.
- The materials provided to make the sketch will be charcoal, chalks, sketching pencils of various grades and all the other required supplementary materials.
- The time allotted to complete the sketch would be 3 hours at maximum.
- Higher weightage would be given to the sketching skills and innovative usage.

Side-Walk Chalk (STREET PAINTING)

- Each team should paint a given area of the street.
- The theme will be given on the spot.
- The maximum number of participants per team is 4.
- A preliminary round will be conducted and the actual street painting would only be done by the qualifying teams.
- Paints, brushes and chalk will be provided.
- Time allotted is 4 hours. Exceeding this time limit will lead to a deduction of marks.

Graphic-T (T-SHIRT PAINTING)

- Each team has to design a T-shirt.
- A white T-shirt, fabric colours, brushes and other appropriate material would be provided by the organizers.
- Apart from usual painting, you can also appropriately cut or stitch the T-shirt to showcase your innovation.
- The team can have a maximum of 2 members.
- Theme will be given on the spot.
- Time allotted is 4 hours. Exceeding this time limit will lead to a deduction of marks.

COLLAGE MAKING

General guidelines

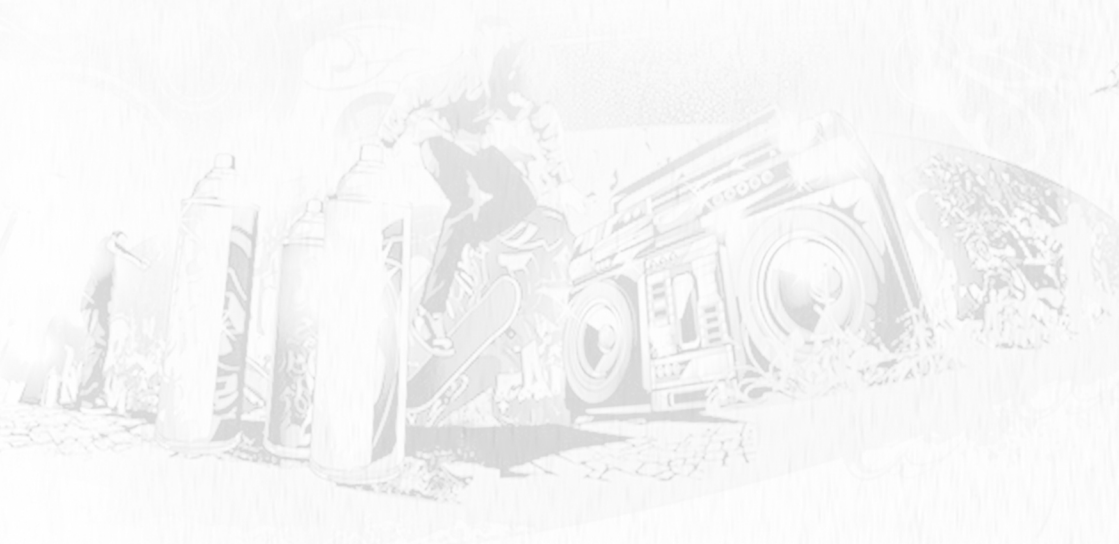
- A team of maximum of three members is allowed.
- The teams will be short-listed on the basis of a preliminary round.
- A common theme will be provided to all on the same day.
- Each team is supposed to make a collage incorporating the theme given.

Materials Provided

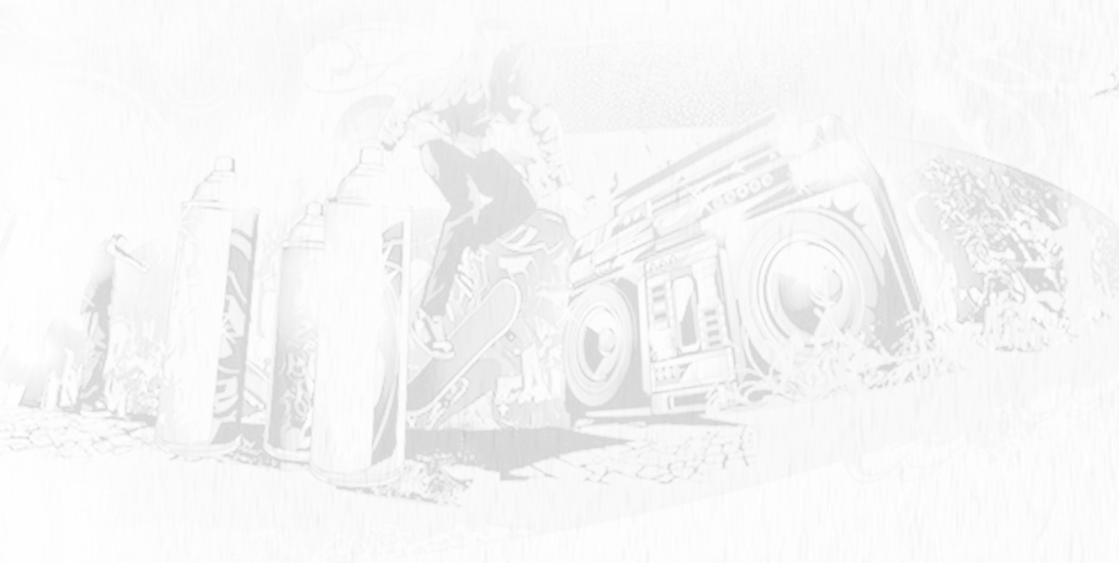
- A2 sheet, abstract cuttings of magazines, blank sheets, newspapers, poster colors, fevicol.

Rules

- No other material except that provided by the organizers will be permitted.
- Time allotted is 4 hours. Exceeding this time limit will lead to a deduction of marks.
- No other clippings and photos should be used.
- The use of brushes and crayons is strictly prohibited.



PERFORMING ARTS



THEATRIX

- Each team should have a minimum of 5 members. No limit on maximum number of participants.
- A maximum of 4 teams will perform in the finals.
- For the prelims, allowed performance time is 10-15 minutes curtain to curtain. Teams are expected to show a part of the final play for the prelim, on the basis of which, the final teams shall be chosen.
- The performance time for the finals is a maximum of 60 mins., curtain to curtain.
- Team is free to choose the theme on its own. Same play is to be performed in both prelims and finals. Only a part of the entire play is to be performed in the prelims.
- Negative marks will be awarded for not adhering to time limits; teams can be subjected to negative marking on issues like use of abusive language, vulgarity etc. in the play subjected wholly to the discretion of judges. .
- Teams must bring all the costumes and props with them as the organizers will not provide anything. Only a few chairs and tables for stage setting may be provided.
- On the spot registrations are allowed but online registrations are advisable.
- Any miscellaneous last minute demands to the organizers should be made 48 hours prior to the performance, any demands after that will not be entertained.

JUDGING CRITERIA

- Performance in acting (dialogue delivery, expressions, body movements) - 40%
- Presentation encompassing costumes, music, props, use of stage etc. - 25%
- Successfully depicting the plot or theme - 25%
- Marks for originality - 10%

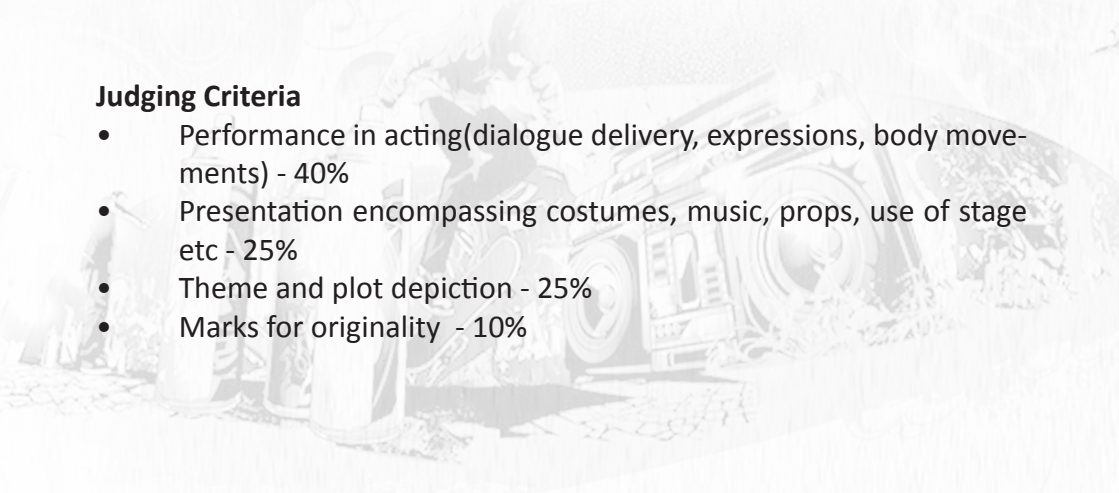
HALLA BOL

Street Play

- Each team should have a minimum of 8 members. No limit on maximum number of team members.
- For the prelims, allowed performance time is 8-10 minutes and for the finals, performance time is 15-20 minutes.
- Only 5 teams will perform in the finals.
- Same play is to be performed in both prelims and final. Only a part of the entire play is to be performed in the prelims.
- The play can be bilingual. Usage of both English and Hindi is allowed.
- Negative marking would be awarded for not adhering to specified time limits.
- No props except dupattas, lathis and musical instruments like dhapli, dhol etc. are allowed.
- Teams can be subjected to negative marking on issues like use of abusive language, vulgarity, etc. in the play.
- On the spot registrations are allowed but online registrations are advisable.
- Any miscellaneous last minute demands to the organizers should be made 48 hours prior to the performance, any demands after that will not be entertained.

Judging Criteria

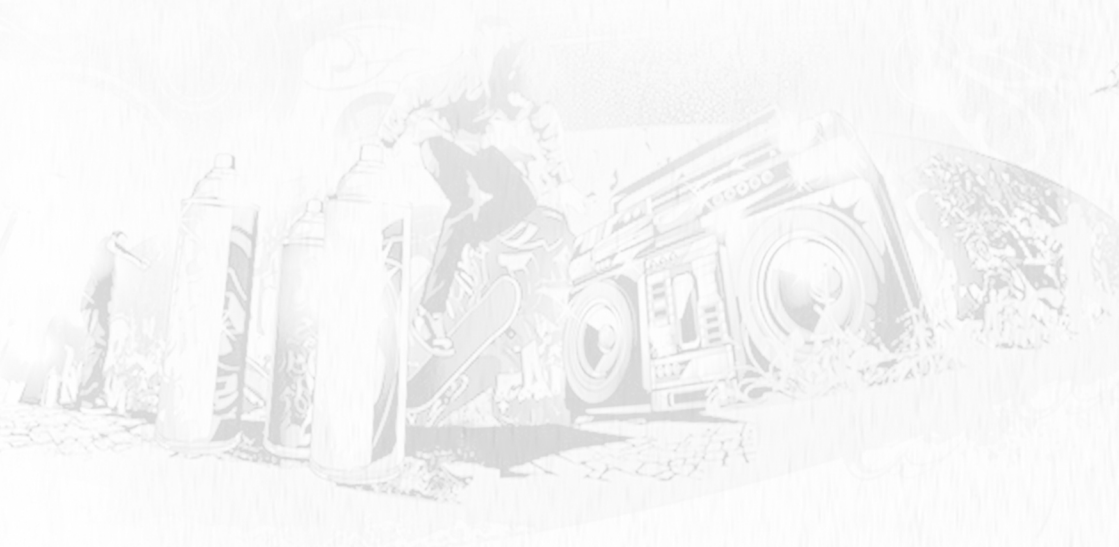
- Performance in acting(dialogue delivery, expressions, body movements) - 40%
- Presentation encompassing costumes, music, props, use of stage etc - 25%
- Theme and plot depiction - 25%
- Marks for originality - 10%



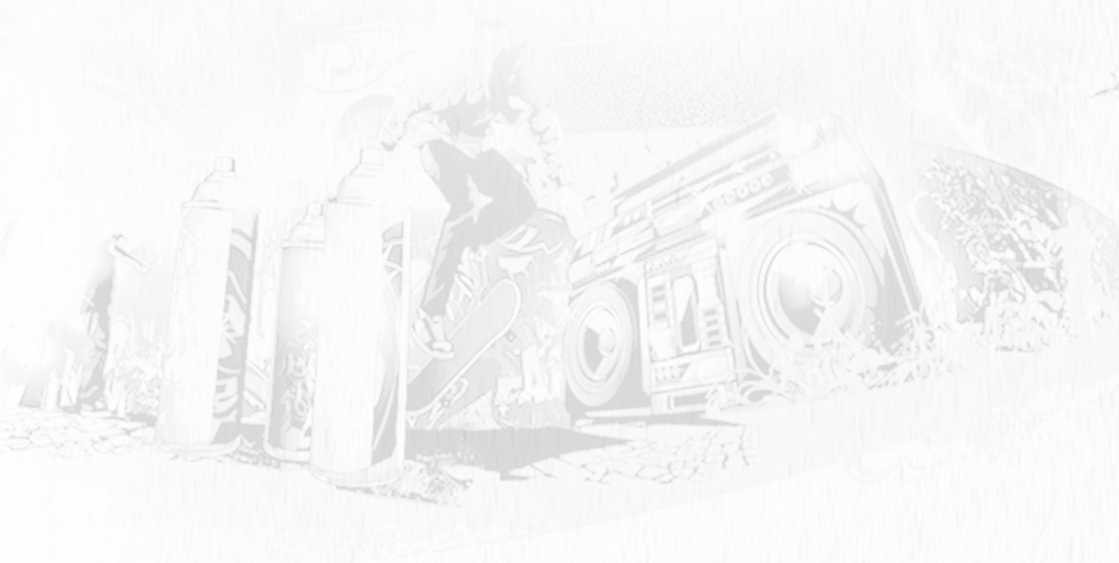
WHY SO SERIOUS ?

Stand Up Comedy

- Each participant can perform as a solo artist or in a team of two.
- The duration for each performance is 3-5 minutes.
- Elements of vulgarity must be excluded from the content of the speakers. If found, shall be penalized with negative marks. It will be up to the judge's discretion if or not to disqualify the participating team on the basis of vulgarity.



QUIZ



BRAINSTORM

The Alcher quiz

Your task is simple: to Brainstorm. This is the pinnacle of quizzing. Time will run short and a hurricane will hit your mind as your brain races to find the answers.

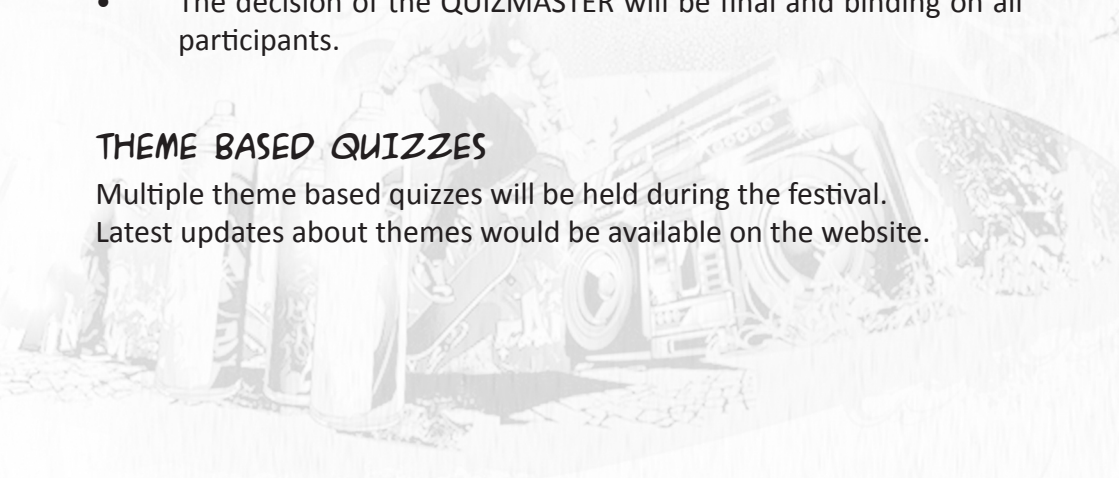
- Each team should consist of TWO members.
- The Quiz will be conducted in two rounds-Prelims followed by the Mains.
- Top 6 teams from the prelims will qualify for the mains.
- The decision of the QUIZMASTER will be final and binding on all participants.

CITIES OF THE WORLD

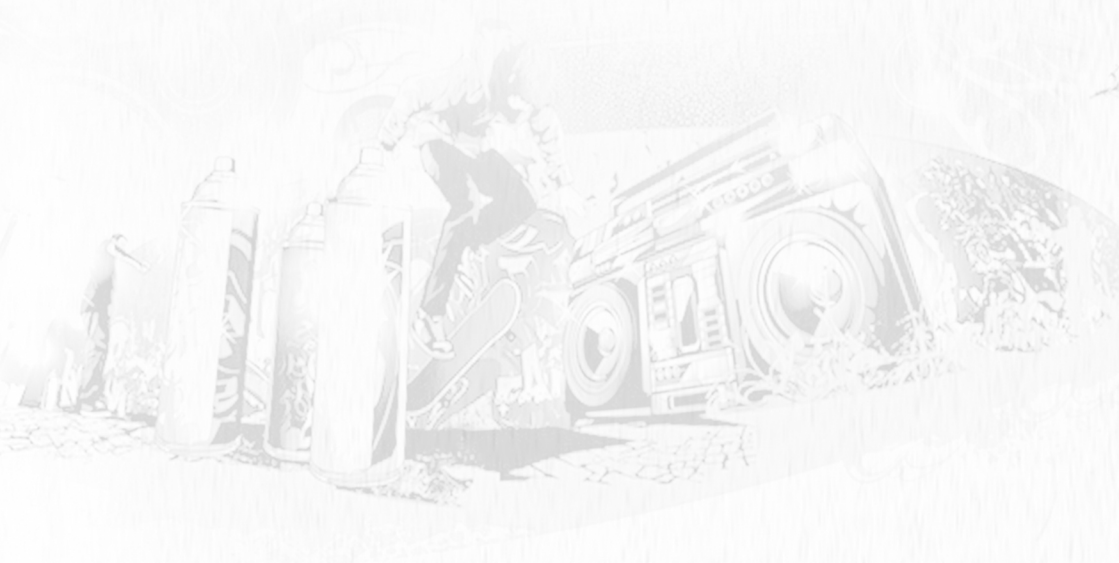
- Know more about the Waters of Venice than the Italians, the Big Ben than the Englishmen, and the Sydney Opera House than the Australians? Then this is the right place to test your gyan...
- Each team should consist of TWO members.
- The Quiz will be conducted in two rounds-Prelims followed by the Mains.
- Top 6 teams from the prelims will qualify for the mains.
- The decision of the QUIZMASTER will be final and binding on all participants.

THEME BASED QUIZZES

Multiple theme based quizzes will be held during the festival. Latest updates about themes would be available on the website.



MEDIA



KIRNAANKAN

The Photography competition

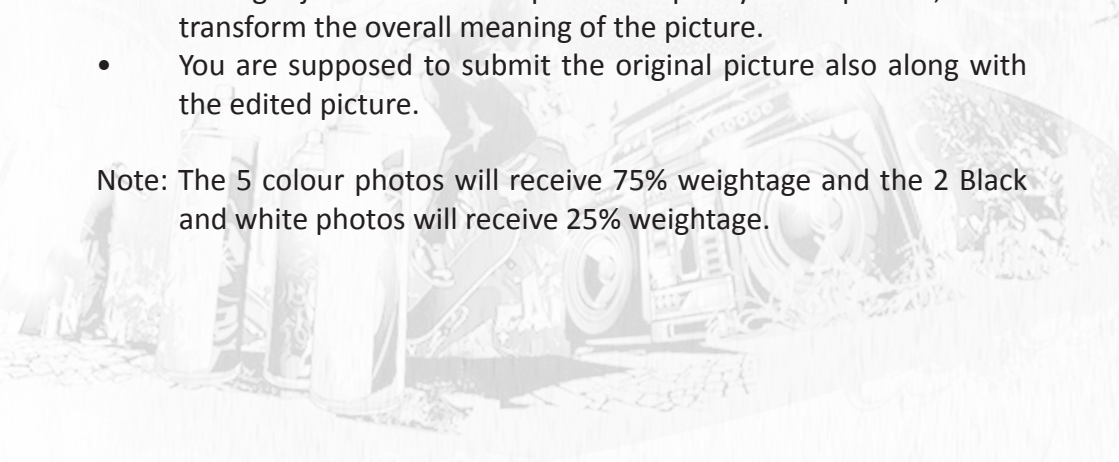
DIGITAL PHOTOGRAPHY GENERAL RULES & GUIDELINES

- Photographs must be taken from the IIT Guwahati campus only.
- Photographs must be digital.
- Size of the pictures should not be less than 2048*1536 pixels; this is close to 3.2 mega pixels.
- Theme for photograph will be given by 10:00 hours, on 1st Feb, 2012.
- 7 pictures including 2 black and white on the given theme have to be submitted at the control desk positively by 1000 hours in a CD, on 5th Feb, 2012.
- All photographs will be the property of Alcheringa.
- Judges decision will be final and binding.

EDITING OR CORRECTION

- Editing of images is allowed to an extent as to correct colors and change contrast.
- Addition of foreign elements into the pictures will lead to disqualification. You are not supposed to copy and paste and then put multiple elements in the image.
- Image should look natural and realistic.
- Editing is just allowed to improve the quality of the picture, not to transform the overall meaning of the picture.
- You are supposed to submit the original picture also along with the edited picture.

Note: The 5 colour photos will receive 75% weightage and the 2 Black and white photos will receive 25% weightage.



ON AIR AND LIVE

The RJ Hunt

RULES AND REGULATIONS

- The competition will consist of two stages.
- Each team will consist of 2 members.
- Table mikes will be provided for recording.
- In stage 1 the team must record a short duration Radio Show of not more than 6 minutes on the topic chosen by the participants themselves.
- Each team can include a maximum of 2 songs, each being atleast 1 minute 30 sec in length and maximum of 2 min.
- The team has to get the edited songs or atleast the songs in a digital format (CD or pendrive) and they have to tell us where in the show would they like to include the song. Therefore the total length of the show will be a maximum of 10 minutes.
- In case of inability to arrange the required song, the choice of the songs is to the organizer's discretion. In order to avoid this, the participants may bring the songs they need in a flash drive/CD/DVD in the standard mp3 format.
- The recording will be done only in one take. Minor editing may be done and is to the editing team's discretion.
- The stage 2 of the event will be only for the people who are short-listed according to their performance in stage 1.
- For stage 2, the teams will have to prepare a show of 3 minutes each on topics given on the spot.
- A preparation time of 5 minutes will be given to each team for the second round.
- The performance for the second stage will be on the spot and live (No editing or re-doing will be possible under any circumstances).
- Participants can speak in either English or Hindi or both.

1st Round – Another important fact that will be taken into account is that it is a radio show and it has to be as entertaining as possible. It must keep the listeners interested. The judging will be based on how the team presents the show and on the selection of their song.

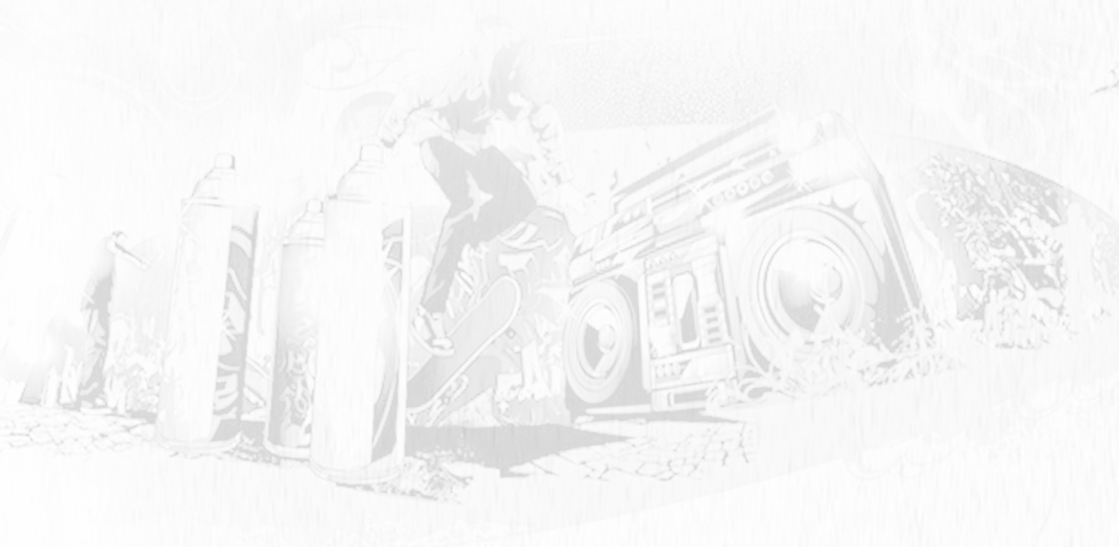
2nd Round -This round will stress on the content of the show. No editing will be done and so the participants have to speak clearly and without any mistakes.

ALCHER 24X7

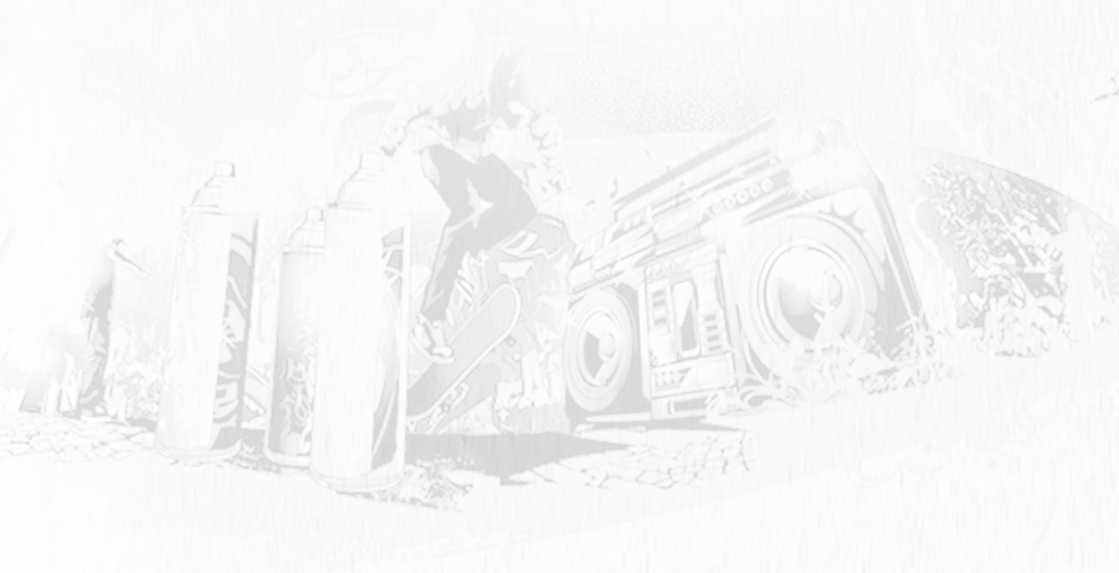
Electronic Journalism Contest

This event is for the journalists in all of you. You are supposed to cover the first three days (2 – 4 Feb 2012) of Alcheringa and all the interesting events happening in it as a news channel reporter would. The final edited news clip has to be submitted on the fourth day of Alcheringa (5 Feb 2012) before 12 pm.

- The news clip should be of a maximum of 3 minutes.
- Any software may be used for editing.
- The clip should be submitted in “avi” format.
- The news clip should pertain to and should be shot during Alcheringa.
- Background score is allowed.



FUN-N-MASTI

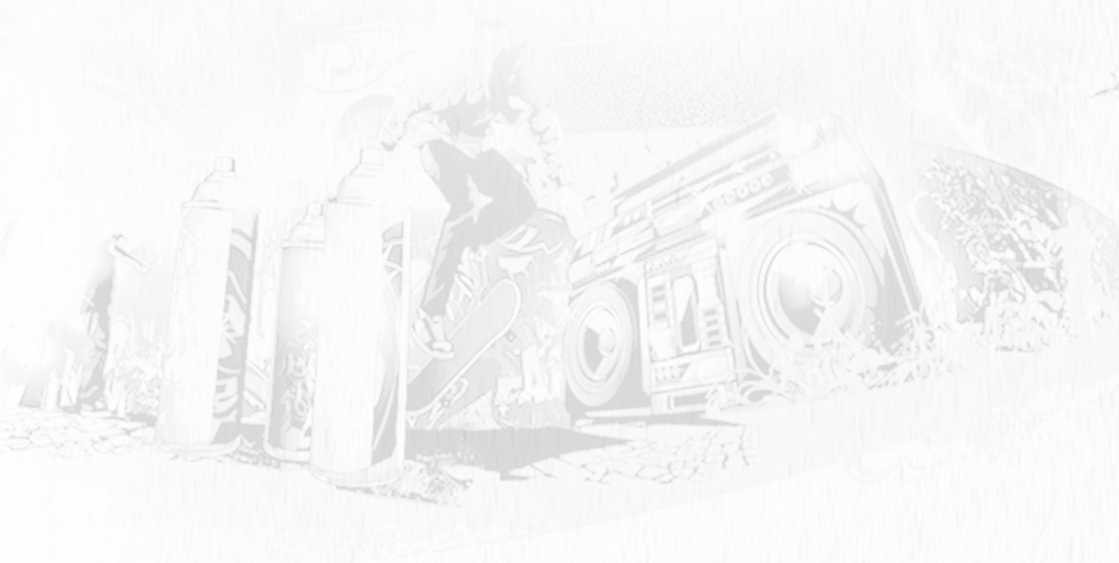


FUN-N-MASTI EVENTS

ALCHER ON THE MOVE	Anytime, anywhere
AMAZING RACE	As time runs out
BID TO WIN	Make a call to win 'em all
BOLLYWOOD BUG	Yahi filmistan meri jaan
BLIND DATE	Blindness of love is not just figurative
CRUSH	Cupid strikes again
EATOPIA	Chew less, eat more
HAI DUM	Might is Right
INFORMALS	Play while you stay
LAN GAMING	Your favorite multiplayer games
OCEANS-14	Play with virtual money, win real prizes
QUEEN OF SHEBA	Scavenger hunt



CLASS APART



ROCK-O-PHONIX

The Rock Band Contest

When we say we get some of the best rock bands in the country, we ain't kidding. This is the Holy Grail of Rock... the winner takes all. The competition is in two stages

- Prelims
- Finals

GENERAL GUIDELINES

- Explicit or offensive lyrics/gestures guarantee immediate expulsion from the stage.
- Booze/Drugs/Smoke strictly disallowed on campus.
- Judges' and organizers' decision will be final and binding.
- The rules are subject to change without any prior notice.
- Organizers reserve the right to admission.
- Outstation bands will be provided accommodation on payment basis.
- Bands are encouraged to bring their own gear/add-ons. Only drum kit and sound arrangements will be provided by the organizers.

Note: Detailed structure and rules would be updated on the website please keep visiting our website www.alcheringa.in for further updates or contact the organizers for any queries.



MR. AND MISS ALCHERINGA

The Personality Contest

Who has the confidence, charm and the talent to stand victorious, catching all the attention and become the Elvis Presley and Marilyn Monroe of Alcheringa?

- Registration form must be completely filled along with a recent colored photograph.
- Candidates on the basis of their replies to the questionnaire will be short listed for the Prelims.

PRELIMS

Round 1: Ramp walk cum Short introduction.

Round 2: Talent Round.

Round 3: Common Question Round.

FINALS

Participant should wear a single dress of his/her choice.

Round 1: Ramp Walk. Round 2: Talent Round. Round 3: Surprise Round.

Round 4: Situation/Reaction Round. Round 5: Judges Question Round.

Note:

- The outfit in the Ramp round of finals must accentuate the theme of Alcheringa'12, "Urban Odyssey".
- The details about the Surprise round will be provided at a later stage. Contact the organizers regarding this.
- Requirements of any sort must be informed well before-hand both for prelims and finals.



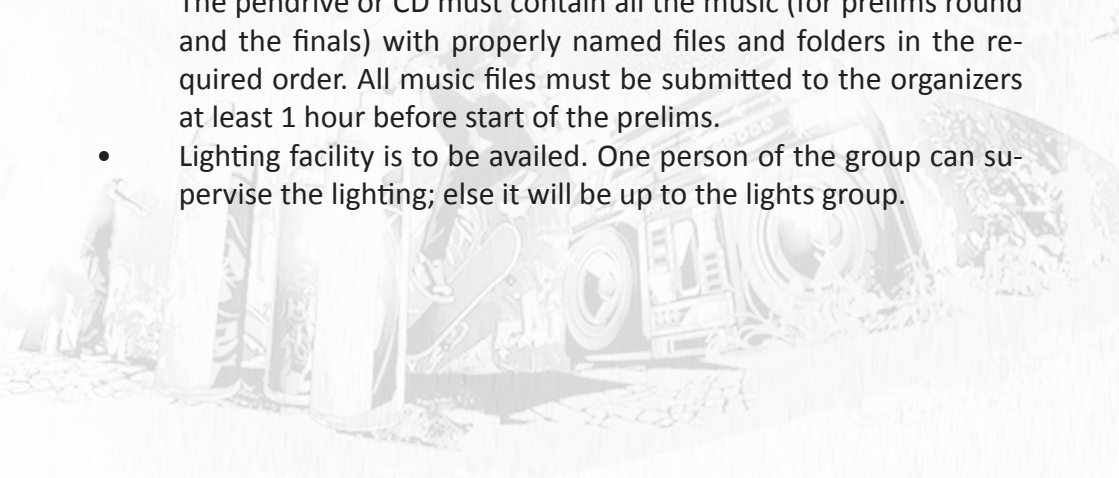
HAUTE COUTURE

The Fashion Contest

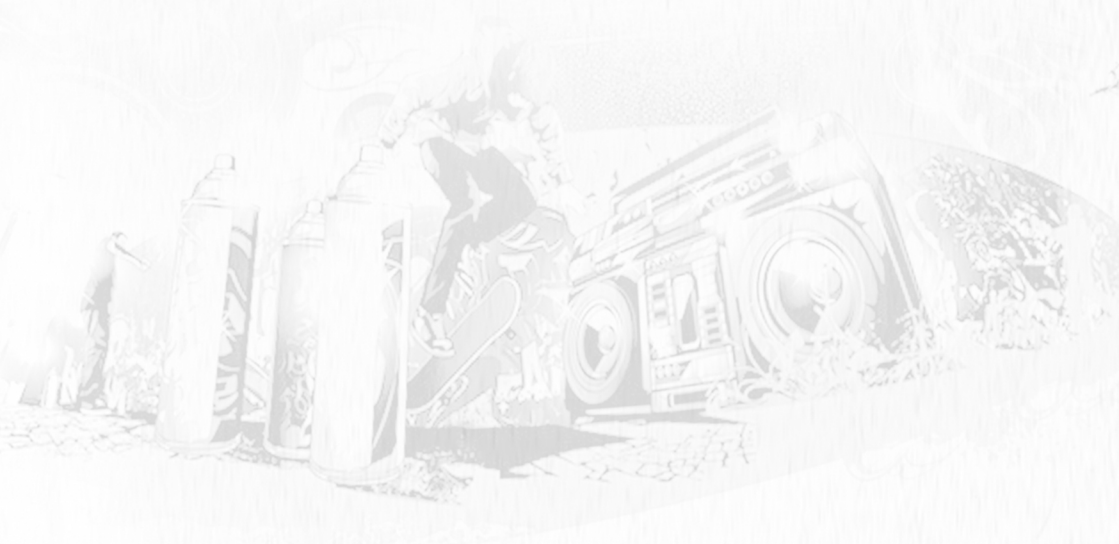
Ever dreamt of becoming a fashion designer or a supermodel? Haute Couture is where you can showcase your talent.

GENERAL GUIDELINES

- Minimum number of models per team is 6.
- Teams can take help from professional designers, choreographers, and makeup artists. Only 1 choreographer, make-up artist and designer will be accepted from one team. But these professionals will not be considered as a part of team and will not be eligible for the BEST CHOREOGRAPHER, the BEST MAKEUP ARTIST and the BEST DESIGNER award.
- Choreographers, makeup artists, designers can also be ramp models.
- Each team is required to submit 1 photographs of each model online or along with registration form, along with the name of the model.
- Every team will be given 5 minutes for each round (stage-in to stage-out).
- On exceeding the time limit, negative points will be awarded.
- The teams are responsible for their own music and sequence.
- Music is to be submitted in a pendrive or in a CD in a format compatible with Windows media player (preferably in mp3 format), The pendrive or CD must contain all the music (for prelims round and the finals) with properly named files and folders in the required order. All music files must be submitted to the organizers at least 1 hour before start of the prelims.
- Lighting facility is to be availed. One person of the group can supervise the lighting; else it will be up to the lights group.



- Water, Fire and animals in any form will not be allowed on the stage or the ramp.
- Vulgarity in any form will not be allowed in the competition. So if the team feels any stunt could be termed as vulgar, it would be best to speak of it to the organizer before performing it on the stage.
- Organizers reserve the right to cancel any round and disqualify teams which do not adhere to the rules.
- The decision of the judge will be considered to be the final one.
- Rules might undergo slight changes depending on the situation. Please refer to the website www.alcheringa.in for the updated rules.



ROUNDS FOR HAUTE COUTURE

The rink where swagger meets ardour, glitz meets nuance, where elan routs timidity and the despotic glories of abandoned panache conquer the hearts and minds of the beholder with awe and veneration. The rink that is Alcheringa's Fashion Contest on the surface, but so much more within. Dear Oomph, Chutzpah, Dash and Vigor, welcome to Haute Couture!

Themes:

Preliminary :

RocknRolla

When the rock and the roll cease to excite, when you look for a lot more than just the money, the fame and all the name. A true rocknrolla stops zilch short of everything and gets there, in true Rocknrolla style! Give a damn, you're the boss. You're the rocknrolla!

Finals:

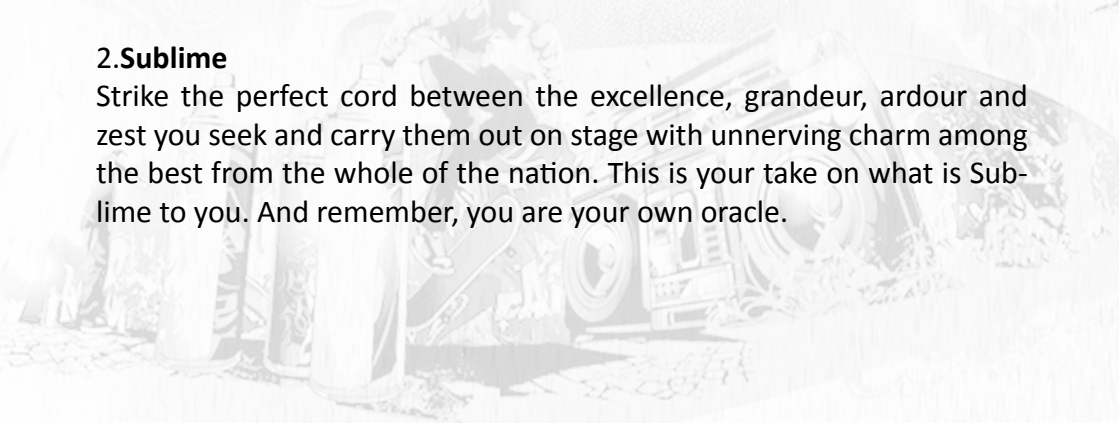
1.Chic

(Pronounced /'ʃi:k/ "sheek"),

This is where we probe the stylish and the smart, combing through elements of fashion never used before. Let the subtlety of your thought flow through the cast of your fabric and let this be our window to the dramatic simplicity of your soul. Be chic, don't be chichi!

2.Sublime

Strike the perfect cord between the excellence, grandeur, ardour and zest you seek and carry them out on stage with unnerving charm among the best from the whole of the nation. This is your take on what is Sublime to you. And remember, you are your own oracle.



CROSSFADE

The DJ Contest

Crossfade is the mega DJ competition. The masters of the mood, the creators of the music will surpass themselves as they battle it out for the most coveted prize.

SELECTION FOR PRELIMS

- Interested DJs should send two mixes (.mp3 format preferably) to events_alcheringa@iitg.ac.in along with the following details:
Name , Address & Phone number
- Combating DJs MIX the songs and DO NOT remix them. REMIX WILL NOT BE CONSIDERED AS AN ENTRY!!
- Each mix should not exceed 7 minutes. It should have a minimum of 5 minutes duration.
- The mix should contain at least 3 genres of music. As a sample, Rock, Hip-Hop/Rap, House, etc.
- The mix should have your own voice recorded in it somewhere to ensure that you made the mix. Be warned that, it should not spoil the flow of the song.
- Stick to the languages that most people know (English, Hindi, Punjabi) though a little local mix would be entertained.
- Send us your mixes before 25th December 2011.

PRELIMS

- List of the selected DJs for this round will be announced on 27th December tentatively.
- The DJ's will be provided with the mixers.
- The combating DJs should carry their own music in the CD format as per their own choice.
- DJ's can also bring their own mixers.
- Each combating DJ will be given 10 minutes for live mixing. Setting time cannot exceed 4 minutes. Summing up, the DJ will be given a total time of 14 minutes in and out.
- DJs if found using pre looped tracks/ pre extended mixes/ pre cued tracks/ pre pitched tracks will be disqualified.

FINALS

- The DJs battling for the title in this round will be announced well before the event starts.
- Again, the combating DJs should carry their own music in the CD format as per their own choice.
- Each DJ will be given 10 minutes for performing stunts portraying his/her DJing skills. The next 10 minutes would be for live mixing for each DJ. A setting time of 4 minutes should not be exceeded. Totally, the DJ will be given 24 minutes in and out. This time duration may vary a bit according to the time constraints on the event).
- DJs if found using pre looped tracks/ pre extended mixes/ pre cued tracks/ pre pitched tracks will be disqualified.

ROADIEZ

Based on the Hit TV reality show Mtv Roadies, Alcheringa brings to you the real test of guts and patience. Your illusions about yourself will be put to test and what will emerge, is the one guy that can do it all, no matter what the test demands.

The game is divided into three basic stages

1. Qualification

All candidates are screened for basic eligibility criteria and only twenty qualify it to the next round.

2. Justification

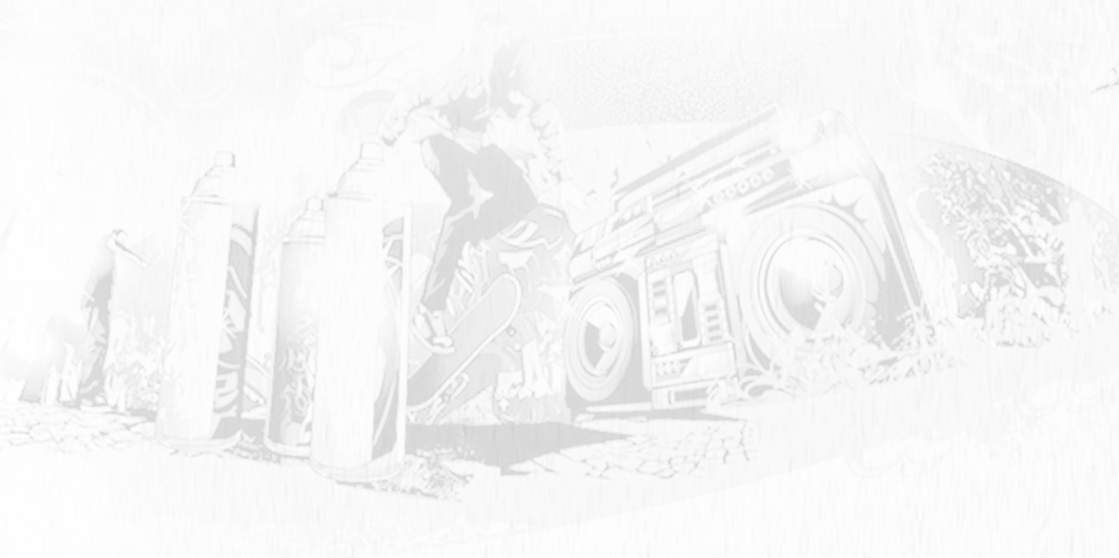
The selected candidates are asked to perform a series of challenging tasks to identify who can walk the talk.

3. Finals

Five candidates selected from the previous rounds are tested for personality and appeal, as the auditorium filled with three thousand people scream and insult every move you make. Only the real roadie survives this round...

For Forms and other details refer to the website. (www.alcheringa.in)

ONLINE MODULE



KIRNAANKAN

The Photography Competition

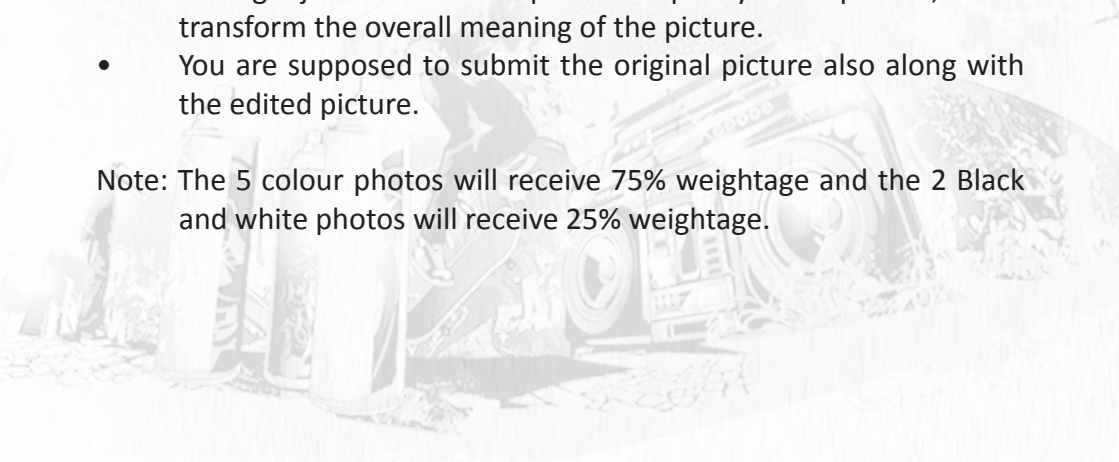
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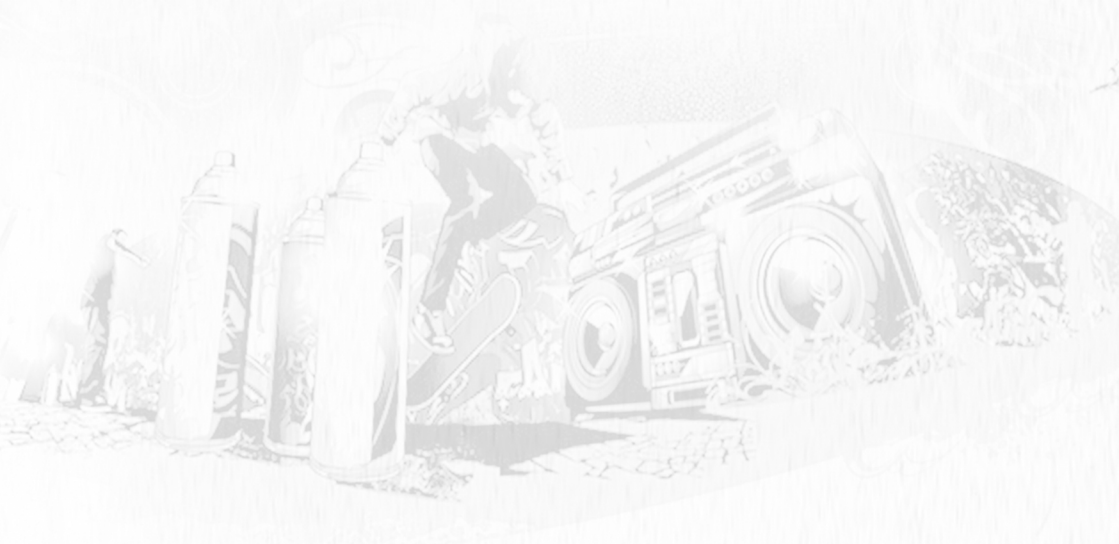
Note: The 5 colour photos will receive 75% weightage and the 2 Black and white photos will receive 25% weightage.



SHORT MOVIE-MAKING

GENERAL GUIDELINES:

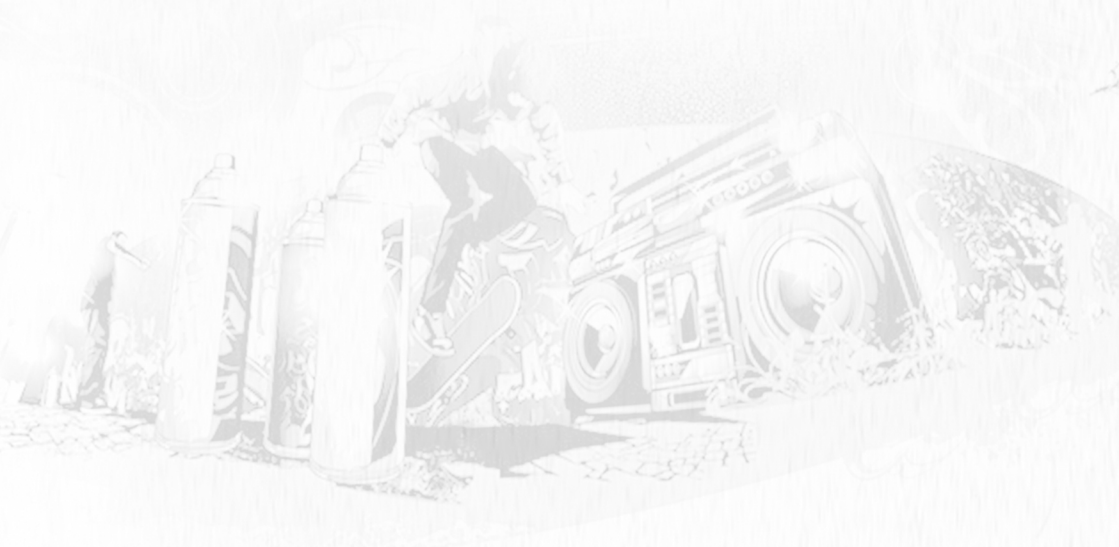
- This competition will consist of two rounds.
- 10 themes will be uploaded on the Alcher website for the preliminary round.
- You are required to upload your movie on you-tube and then post the link on your Alcher-Online profile before 25th December.
- The name of 10 finalists will be declared on our website on 1st Jan.
- These finalists will then be given 3 themes to choose from.
- The finalists will have to submit their entries before 1st February.
- The length of the movie should be 5- 10 minutes (including title and credits) for both the rounds.
- The movies will be judged by big names in the movie making world (the names to be released shortly on our website) and the winning movie will be screened in front of a large audience during the festival.



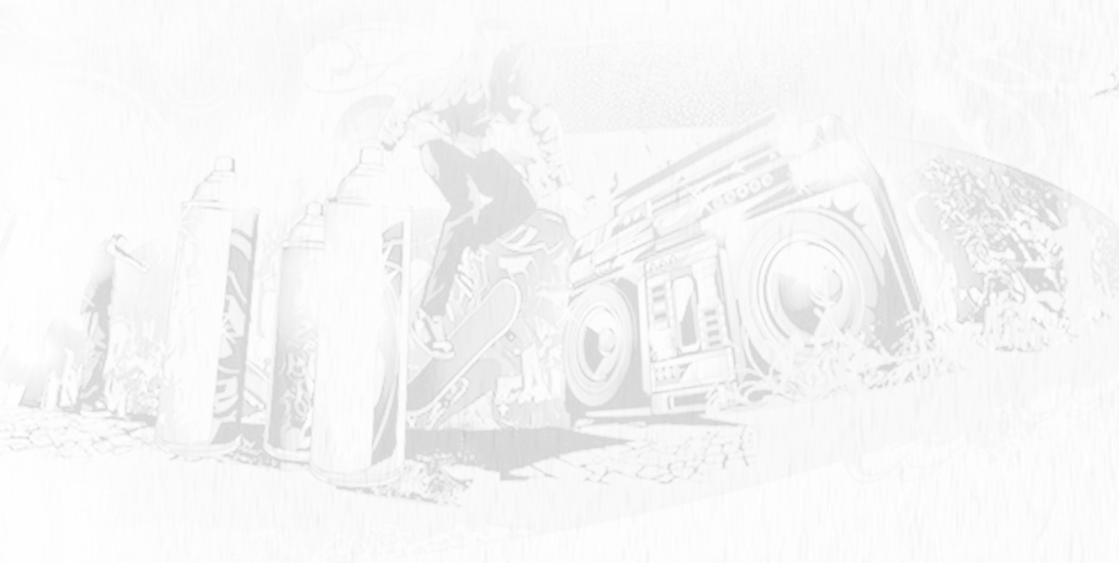
CREATIVE WRITING

GENERAL GUIDELINES

- This event includes two categories –
 - 1) Short fiction
 - 2) Poetry
- The entry in the short fiction category should consist of 1000-4000 words.
- A single person can take part in both the categories but only one entry per category is allowed.
- The name of the judges will be declared on the Alcher website.
- You are required to mail your entries to events_alcheringa@iitg.ernet.in before 25th Jan. This event is also a part of the literary festival, Alfaaz and will be conducted on campus from the 3rd till the 5th of Feb. 2012.



ALFAAZ



ALFAAZ

Alfaaz is the literary festival of Alcheringa and IIT Guwahati which has taken the college literary circles by storm since its inception. Exciting events, exhilarating lectures and workshops you can never ever afford to miss, Alfaaz gets all the glamour of Alcheringa and all the wit of IIT Guwahati.

This year, Alcheringa and Alfaaz bring to you the following events:

Parliamentary Debate:

The standard format parliamentary debate, where each team comprises of three speakers and one adjudicator. Further rules and registration details will be uploaded soon.

What's the good word?:

A literary championship for the true enthusiast, What's the good word combines literary trivia, anagrams, vocabulary and a whole lot of fun. Prelims will be conducted and five teams qualify to the finals. The scores of the prelims are carried over to the finals. The competitions part of this event are:

- The Three musketeers (Dumb-charades to guess the given word)
- Armour and Rag (Anagram Round)
- Word-Draw (The team has to guess the word based on a picture drawn on the board by one of it's members)
- Pictionary
- Wordster (Multiple choice questions)

These events can appear in any random order in the given rounds and are also subject to modifications based on the discretion of the organizers.

Logon to www.alcheringa.in for more details or contact us on events_alcheringa@iitg.ernet.in or publicity_alcheringa@iitg.ernet.in.

GENERAL CHAMPIONSHIP

Battle it out with over 150 colleges for the ultimate honor.
Each event is allotted certain bounties as follows:

300 Bounties

- Haute couture
- Theatrix
- Electric Heels

200 Bounties

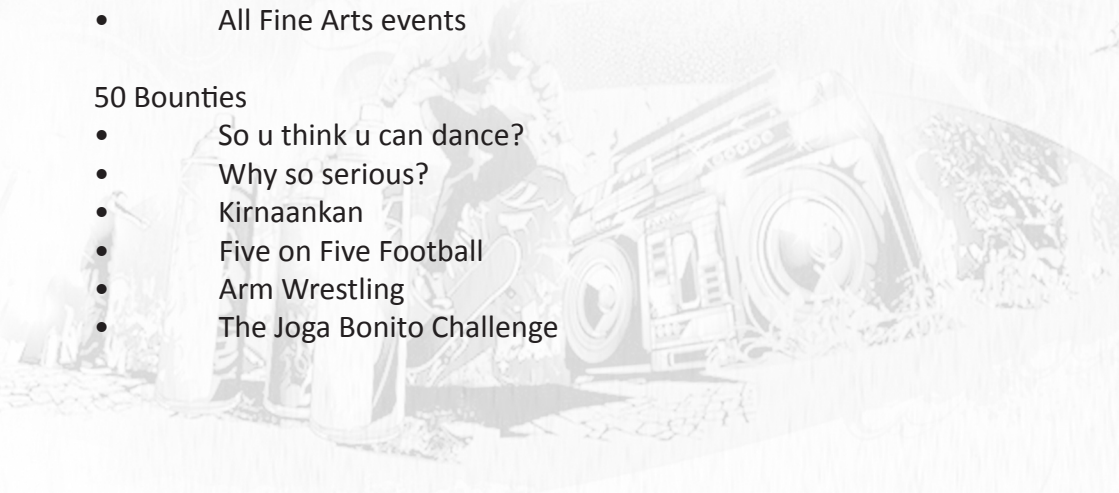
- Raga High
- In Sync
- Halla Bol – Street Play
- Step up – Street Dance

100 Bounties

- Voice of Alcher
- Unplugged
- Two-Steps
- Navras
- Alcher 24x7
- Raise Your Voice – RJ Hunt
- All Fine Arts events

50 Bounties

- So u think u can dance?
- Why so serious?
- Kirnaankan
- Five on Five Football
- Arm Wrestling
- The Joga Bonito Challenge



Eligibility Criteria

For a college to be eligible for the General Championships, it should have participated in events worth a total of at least 900 bounties.

Eg. A college which participates in

- Electric Heels – 300 bounties
- In Sync – 200 bounties
- Halla bol – 200 bounties
- Rhapsody – 100 bounties
- Two Steps – 100 bounties

Which makes a total of 900 bounties will be eligible for the general championships.

For winning the GC trophy

For winning events worth the specified number of bounties, the number of points won by a college is as follows:

300 bounties:

1st position: 300 points
2nd position: 150 points
3rd position: 75 points

200 bounties:

1st position: 200 points
2nd position: 100 points
3rd position: 50 points

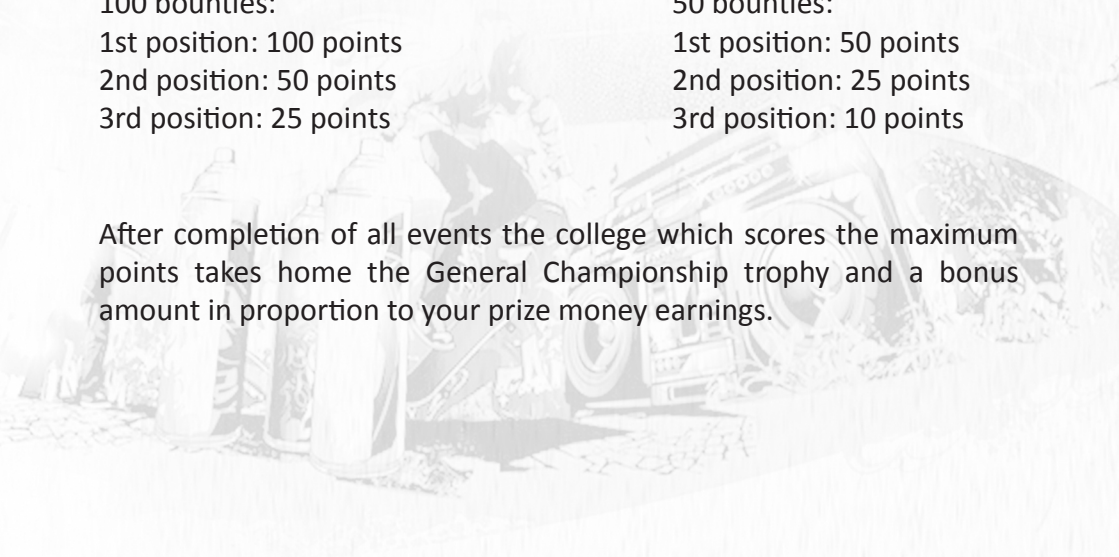
100 bounties:

1st position: 100 points
2nd position: 50 points
3rd position: 25 points

50 bounties:

1st position: 50 points
2nd position: 25 points
3rd position: 10 points

After completion of all events the college which scores the maximum points takes home the General Championship trophy and a bonus amount in proportion to your prize money earnings.



GENERAL INFORMATION

How to reach IIT Guwahati campus?

From Railway Station

- We will try to provide you with transportation to IITG campus provided you have registered beforehand and given us adequate details.
- A stall would be set up at the railway station by Alcheringa'12 hospitality team, to assist you to reach the campus.
- Volunteers may be found at the station, near the main entrance gate, carrying IITG placards or Alcheringa banners.

In case you are not able to spot any of the Alcheringa volunteers, you have the following options:

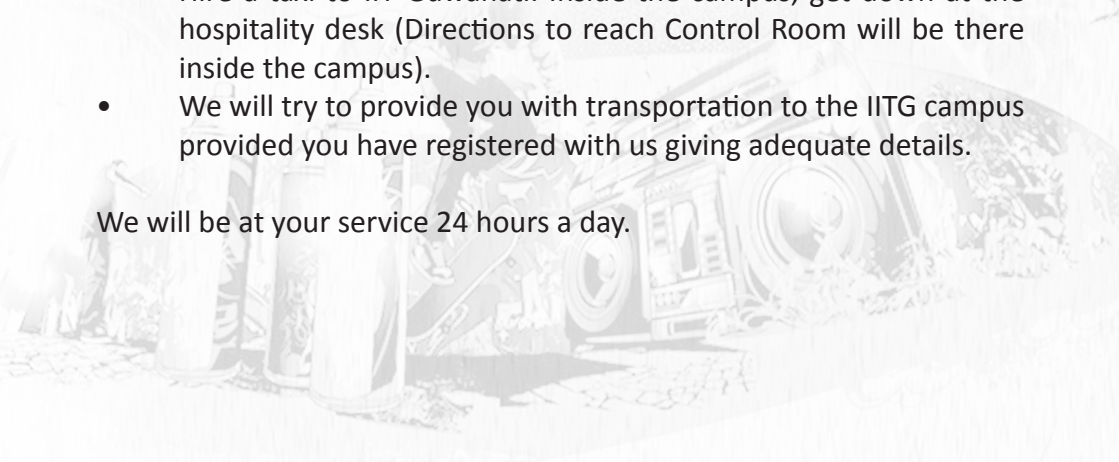
- Shuttle buses (white and green carrying IITG placard), provided by institute will ply to and from the city almost every hour and will operate from Pan Bazaar Water Tank, a stone's throw from the railway station.
- Auto rickshaws (@Rs. 250-275) or Sumos (@Rs. 400-450) can also be hired.
- Ferry services can also be availed from Fancy Bazaar.

From Airport

You can:

- Hire a taxi to IIT Guwahati. Inside the campus, get down at the hospitality desk (Directions to reach Control Room will be there inside the campus).
- We will try to provide you with transportation to the IITG campus provided you have registered with us giving adequate details.

We will be at your service 24 hours a day.



NOTE: Picking up of participants is subjected to availability of transportation facility.

Participants need to inform us at least a week in advance by emailing us at publicity_alcheringa@iitg.ac.in

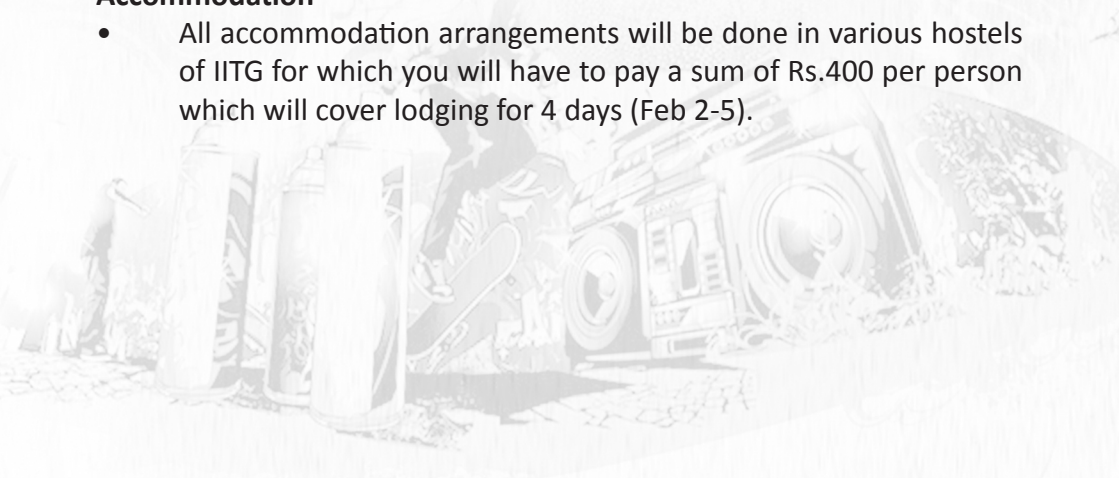
On Reaching IIT Guwahati

We at Alcheringa, strive to make your short stay with us, as pleasant and comfortable as we can. You will have to register yourself at the Hospitality Desk upon arrival in IITG campus. Allotment of accommodation, mess facilities, etc. are some of the functions of the Hospitality Desk. Whether you are worried about your accommodation, food and transport, wondering what the events are all about, confused about the schedule or worried about your registrations,

- Hospitality Control Desk will be set up at Dihing Hostel.
- Directions to reach Hospitality Control desk will be there inside the campus.
- Production of ID card is mandatory at the Hospitality Desk.
- Alcheringa'12 ID cards will be issued to each team member after registration and production of ID card will be compulsory for taking part in any event.
- Volunteers will be there to guide you from Hospitality Control Desk to your accommodation.

Accommodation

- All accommodation arrangements will be done in various hostels of IITG for which you will have to pay a sum of Rs.400 per person which will cover lodging for 4 days (Feb 2-5).



- After the four days accommodation will be available at Rs. 100 per day
- We suggest that you carry a lock for your own safety.
- Please note that the accommodation is available only for a period of 6 days, i.e. from 1st of February to 6th of February. In unavoidable circumstances we may allow the participant to stay till 7th February. The cost as mentioned above will be Rs. 100 per day.
- Accommodation will be strictly on a first-come-first-serve basis.

Food

- Food arrangements will be made in the hostel's mess where you will be staying, which will be available on a payment basis. Alternatively you can eat from food stalls all over the campus or from hostel canteens.

Travel Reimbursement Policy

Team Size	Two way reimbursement per person.
1 to 5	25%
6 to 10	30%
11 to 15	35%
16 to 20	40%
21 and above	50%

- All reimbursements will be made with respect to sleeper class train fare irrespective of the mode of transportation.
- Teams must register at www.alcheringa.in before 29th January 2012 in order to avail the reimbursements.
- If the number of team members increases without prior notice reimbursements will be made according to the original size of the team as per our database.
- All participants are required to produce their Accomodation Slip and ticket in order to avail any reimbursement.

eg: If a 7 member team is travelling from Delhi (one way fare 400), each team member will be given 30% of the two way fare (i.e 30% of Rs.800 = Rs.240)

In addition to the reimbursement provided by Alcheringa, Participants can also avail student concessions issued by Indian Railways. (Note: Student concessions are issued by the Indian Railways and are not the responsibility of Alcheringa)

Event registrations

- Online registration forms will be available on website of Alcheringa '12 from November 10th, 2011.
- Participants for all events can send a clip of their performances in any other venues to events_alcheringa@iitg.ernet.in to compete in a limited number of wildcard entries to be provided in all the events. They will be intimated as and when applicable.
- Registration of contingents is compulsory either by mail or online. Kindly ensure that you mention all the events you will be participating in.
- Participants of following events will have to register online separately:
 - Rock-O-Phonix
 - Raga High
 - Haute Couture
 - Mr. & Ms. Alcheringa
- No online registration is required for on the spot events, registration will be done at control desk or the venue itself.
- Only registered participants will be allowed to contest.
- It's entirely your responsibility to ensure that you comply with the rules of an event you are participating in.
- Online Registration closes four days before start of Alcheringa(27th January 2012)

Please register yourself only once with the hospitality team. If you want to make any changes in your registration please contact us at publicity_alcheringa@iitg.ac.in and let us know about the changes you would like to make.

Please keep checking our website for any updates: www.alcheringa.in
The schedule of events will be put up on website itself.

CONTACTS:

For general information and queries contact:

Nayan Saikia (+91 9859993244)

Ankit Mandil (+91 9085185689)

publicity_alcheringa@iitg.ac.in

Convener:

Srikant Jayaraman (alcheringa@iitg.ac.in)

Head, Events Management:

Karan Sinha (events_alcheringa@iitg.ac.in)

For any queries regarding events contact:

Dance: Apoorv Vyas (9508961245)

Music : Gautam Puri (7896360463)

Alfaaz: Anurag Prateek (9401148725)

Performing Arts : Ranju K Ravindran (9085837484)

Media: Chetan Deshmukh (9731451232)

Fine Arts: Aditi Padhi (9707772837)

Sports: Anurag Prateek (9401148725)

Class apart: Bhaskar Sharma (7896360522)

Fun N Masti: Haridev Dadhich (8011197318)

Quizzes: Vatshank Chaturvedi (7896172456)

For more information logon to: www.alcheringa.in

For participating in online events on

Alcher Online, find the link on www.alcheringa.in



www.alcheringa.in

facebook.com/alcheringaiitg